



# 2020 ANNUAL REPORT

## FDI World Dental Federation

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LEADING THE WORLD TO OPTIMAL ORAL HEALTH



**DR GERHARD K.  
SEEBERGER**

FDI President

## MESSAGE FROM PRESIDENT DR GERHARD K. SEEBERGER

The year 2020 was one that no one expected, a year of upheaval and change.

We were faced with an unprecedented public health crisis that continues to take the lives of far too many. COVID-19 has upended our world. As oral health professionals, many limitations were placed on our ability to deliver consistent, quality care. Many practices were forced to close to protect patients and practitioners, we faced widespread shortages of personal protective equipment, and we knew very little about the profile of this virus. Colleagues have lost their livelihoods, and still others have lost close family and friends.

While we reflect on the hardships we faced in 2020 and continue to confront this year, let us not forget our strength in adversity. In 2020, we were able to adapt, act and continue with our pledge to lead the world to optimal oral health. I know that our solid membership base has been working tirelessly to prioritize the health and well-being of their patients and their communities. Thank you for adapting to these incredibly difficult times to be able to continue to offer dental care during this pandemic. I support all of you in this collective effort to limit infection and slow the spread of the virus.

For **World Oral Health Day** in 2020, we collected over 25,000 pledges for better oral health outcomes worldwide, while also garnering a 1.9 billion media reach.

We marked the occasion of our **120-year anniversary** with a special video detailing FDI's milestones over the ages, from FDI's founding in Paris in 1900 to our achievements to date in 2020.

FDI's **advocacy** work serves to accelerate political momentum on oral health. While the global health community has been overwhelmed by the COVID-19 pandemic, we have been working diligently to ensure that essential oral health care is not pushed aside. In January 2020, we leveraged the World Health Organization Executive Board meeting to reinforce oral health as an important item on the global health and development agenda.

Through their collective efforts over the past year, our Vision 2030 working group has developed a comprehensive report, **Vision 2030: Delivering optimal oral health for all**, that defines how the oral health community can improve oral health over the next decade (2020-2030).

With the commitment of our FDI experts and the support of our industry partners, our Public Health and Education **initiatives and projects for oral health** were able to continue in full force in 2020.

“Let’s greet 2021 with confidence and conviction for a better tomorrow!”



**ENZO BONDIONI**

Executive Director

## MESSAGE FROM EXECUTIVE DIRECTOR ENZO BONDIONI

**What a year: 2020 was far from what we had planned and presented countless obstacles that we had to navigate together.**

While FDI made the inevitable decision to cancel the FDI World Dental Congress in Shanghai in 2020, as well as countless face-to-face meetings and other events, this unprecedented situation called for us to analyze the ways in which we operate and what our organization can do even better in the future.

The challenges of 2020 have pushed FDI to innovate at every level. We have been able to strengthen our governance mechanisms and ensure that our organization can continue to thrive in an increasingly virtual world. Times are changing, and, as a global organization, our traditional face-to-face meetings will likely need to be organized in a more flexible and accessible way in the future.

FDI had a difficult financial year: in 2020, FDI faced, like many others, a financial loss. This was due not only to our congress cancellation but also to the understandable hesitation of a number of our partners to commit because of their own uncertain financial situation. Fortunately, our loss was contained by keeping a strict control over the expenses. What's more, FDI has a very diversified investment portfolio that performed well.

While 2020 was not a simple year, we were ultimately able to achieve a great deal.

We did not let the setback of the canceled congress derail our efforts to offer robust **continuing education** opportunities through the newly launched **FDI Oral Health Campus**. Our cutting-edge live and on-demand webinars offer a new avenue for learning within the oral health community.

We are proud of our investment in our **digital communications**, modernizing our website and making it welcoming and user-friendly for all of you.

As most of our social interactions moved online in 2020, we are glad to report a solid **social media presence**: we enjoy connecting with our members and partners on these platforms, and may this trend continue.

The trend in scientific publishing is toward an open-access format. Let's not forget that 2020 was the year that mapped out a new direction for the **International Dental Journal**. With Elsevier appointed as the new publisher, the IDJ has been a gold open-access journal with no subscription charges since January 2021. With this exciting shift, we are confident that the IDJ will continue to evolve and expand its voice as FDI's scholarly publication.

“Join me as I look to 2021 with a steadfast commitment to our membership, a renewed advocacy effort to achieve oral health for all, and a will to convene the oral health community in the spirit of knowledge sharing and collaboration.”

# THE YEAR IN REVIEW

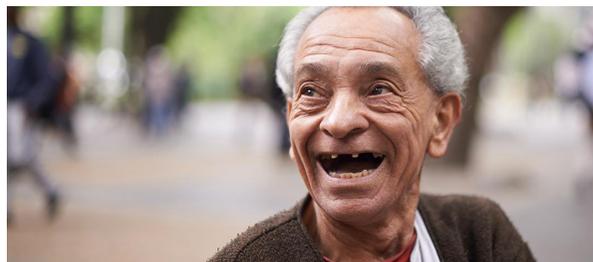
## A glance at FDI's key activities and achievements in 2020

### JANUARY

- Webinar held for FDI members to guide them in their preparations for the **fourth meeting of the Conference of the Parties to the Minamata Convention on Mercury (COP4)**.



- FDI launches a series of tools that propose a tailored, comprehensive approach to the treatment and care of **partially dentate patients**.



### FEBRUARY

- FDI delivers three statements at the **146th session of the WHO Executive Board** to press for further commitments on oral health. During the meeting, Sri Lanka affirms **oral health as a key element of universal health coverage**.
- **Co-design workshop** held at University of Sheffield to train FDI members involved in the **Whole Mouth Health** project. Workshop helps participants develop tailored behaviour change interventions in their home countries.

- Due to the **COVID-19 pandemic**, FDI Council together with the Chinese Stomatological Association cancel the **FDI World Dental Congress**, scheduled to take place in Shanghai, China, from 1-4 September.
- FDI establishes an **online library of COVID-19 resources** on our website to help share information and best practices among members.

- World Oral Health Day funding through **Brush Day & Night** was re-purposed to support participating countries in their **COVID-19 response**.



### MARCH

- **World Oral Health Day celebrations take place globally on 20 March**. Oral health continues to be one of the most neglected areas of global health. Oral disease is often a silent epidemic afflicting some 3.58 billion people – more than half the world's population – while being largely preventable.

## APRIL

- FDI establishes **COVID-19 Task Team** to support FDI members in their response to the pandemic.



- JMIR Research Protocols publishes a study protocol to evaluate **Brush Day & Night's 21-day toothbrushing programme** in schools in Indonesia and Nigeria.
- In an open letter to G20 leaders, the five **World Health Professions Alliance** presidents call for coordinated action to secure the PPE supply chain for health workers battling COVID-19 worldwide.

## MAY

- FDI contacts the **General Assembly delegates** with a request to cancel the annual General Assembly meeting and with a proposal to **vote remotely** on essential matters that would allow FDI to continue its business despite the COVID-19 crisis.
- FDI welcomes **WHO resolution on the COVID-19 response** at the 73rd World Health Assembly, highlighting the need to **protect dental teams** and putting forward key recommendations to support Member States in mitigating the impact of the pandemic.

## JULY

- FDI hosts **first webinar on COVID-19** on the Oral Health Campus, featuring case studies from four countries on **how the pandemic has impacted dental practice**.
- FDI celebrates the 2020 **World Oral Health Day Award** winners during the virtual Awards Ceremony on 15 July.



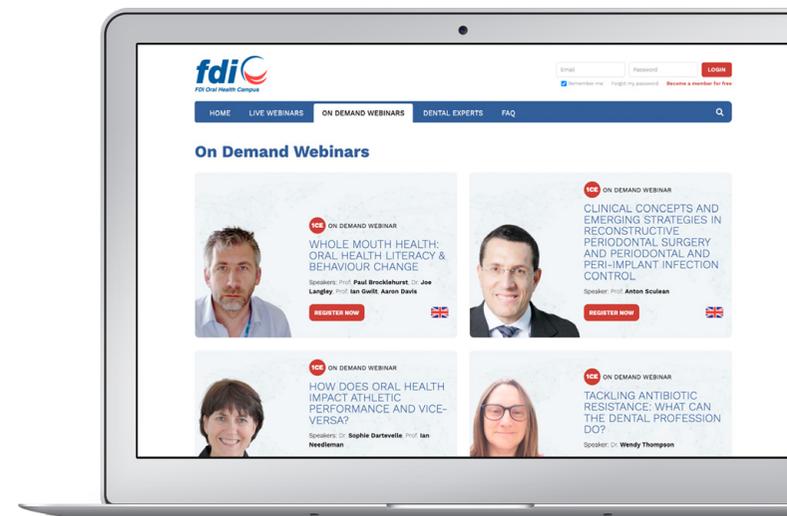
**World Oral Health Day**  
20 March

- FDI releases an **official statement offering guidance to members, health authorities and dental teams in response to COVID-19**.



## JUNE

- FDI launches its online learning platform, the **FDI Oral Health Campus**, and hosts its first webinar on the road to optimal periodontal health.



## AUGUST

- FDI celebrates **120 years** of leading the world to optimal oral health. FDI was founded on 15 August 1900.



- FDI and the International Consortium for Health Outcomes Measurement (ICHOM) publish a minimum **Adult Oral Health Standard Set (AOHSS)** for use in clinical practice, research, advocacy and population health, in the *International Dental Journal*.
- Due to COVID-19 restrictions and cancellation of the FDI World Dental Congress, the **FDI General Assembly votes remotely** for the first time on several matters, including a vote to postpone consideration of applications for FDI membership and to postpone consideration of the draft Policy Statements for 2020 until the General Assembly meeting in 2021.
- FDI re-establishes **Governance Task Team** to evaluate the current **FDI elections** process and explore ways to maintain a transparent and democratic outcome if the elections are ever to be held outside of a physical meeting.
- FDI pushes back against **WHO guidance** on 'non-essential' oral health services by releasing a statement that reiterates that **routine oral healthcare is essential** to help in the early detection, prevention, and control of oral diseases.

- FDI with the support of **Zendium** launches a new project to build knowledge and understanding about the importance of **oral health in cancer care** and improve collaboration among healthcare professionals.
- FDI attends **American Dental Association - Florida Dental Convention Virtual Connect Conference**.



- Four new oral health projects receive funding from the **FDI World Dental Development Fund: Chile, Nepal, Tanzania and Vanuatu**.



## SEPTEMBER

- FDI teams up with oral health non-profit **Smile Train** to integrate regular and focused dental care into the treatment and care plan of **children with clefts** to help address oral hygiene challenges and prevent oral disease. The *Oral Health in Comprehensive Cleft Care* guidelines are meant to empower local cleft teams with training and resources to improve oral health.



## OCTOBER

- **General Assembly delegates vote** remotely on **FDI financial matters**, approving the 2019 financial report, approving the 2021 budget proposal, and establishing the Budget Reference Committee.
- At **WHO special session of the Executive Board**, FDI underlines the importance of adapting the COVID-19 response to emerging evidence to ensure that the safest protocols are implemented to safely deliver essential oral healthcare services.
- FDI unveils its three-year (2021–2023) **“Be Proud of Your Mouth”** World Oral Health Day campaign.

- The World Health Professions Alliance launches its **Stand Up for Positive Practice Environments Campaign** to demand stronger healthcare systems and more investment in the workforce to improve global health outcomes.



## NOVEMBER

- In the lead up to **World Antimicrobial Awareness Week**, FDI launches **white paper** on the essential role of the dental team in tackling antibiotic resistance.
- FDI unveils **FDI Digital Disease Profile Assessment tool**, which aligns with the **2018 classification scheme for periodontal and peri-implant diseases** and the **S3 Level Clinical Practice Guideline for the treatment of Stage I–III periodontitis**, recently released by the European Federation of Periodontology.

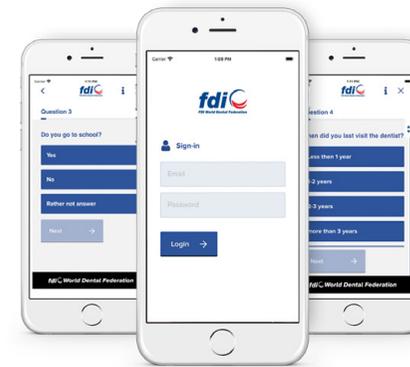
## DECEMBER

- FDI profiles **2020 Smile Grant winners from Cambodia and Croatia**, who have been able to deliver safe oral healthcare despite the challenges of the COVID-19 pandemic.
- Through our **Conversations with leading women in dentistry** series, FDI profiles the Women in Dentistry project experts.
- FDI releases **Sustainability in Dentistry interactive infographic** to highlight the environmental impact of dentistry and how sustainable practices improve overall health and well-being for both patients and practitioners.

- FDI unveils new direction for the **International Dental Journal**: In January 2021, with Elsevier as the new publisher, the journal will become **gold open access with no subscription charges**.
- FDI General Assembly delegates approve the **Vision 2030: Delivering Optimal Oral Health for All** report by remote vote.



- FDI hosts **virtual workshops** with national dental associations involved in the **Oral Health Observatory** to discuss how data collected can best be used to **advocate for improved oral health services and policies**.



LEADING THE WORLD TO OPTIMAL ORAL HEALTH

# KNOWLEDGE TRANSFER

FDI aims to advance the science and practice of dentistry by bringing the oral health community together through education. We strive to keep the oral health community informed by sharing best practices, offering continuing education (CE) opportunities, and remaining well-versed in the latest developments in oral healthcare.

## FDI World Dental Congress

Due to the exceptional circumstances of the COVID-19 pandemic, FDI and the Chinese Stomatological Association (CSA) cancelled the FDI World Dental Congress, scheduled to take place in Shanghai, China, from 1-4 September 2020. This decision to cancel the congress was not taken lightly, but it was certainly necessary given the unprecedented situation.

FDI extends its gratitude to the CSA, congress co-hosts, for their support and understanding. Today, FDI continues to work together with the CSA to reschedule this congress in a future year and looks forward to making this a joint success.

## The future of the FDI World Dental Congress

FDI is working diligently to adapt to an online/hybrid model for future congresses and other major events. The special edition of the FDI World Dental Congress 2021 Sydney will take place 100% online from 26 to 29 September 2021.

In 2020, FDI attended the American Dental Association/ Florida Dental Association Virtual Connect Conference, the

Greater New York Dental Meeting, and the Virtual Dental Exhibition by CEDE (Poland) to promote the 2021 Congress. The rest of the promotion plan happened online as travel was no longer possible.

## The FDI Oral Health Campus Launching our online learning platform

Despite the limited opportunities for in-person learning, FDI was able to reinforce its position as a leader in promoting educational opportunities within the oral health community. In June 2020, the organization launched the FDI Oral Health Campus, a webinar platform dedicated to offering cutting-edge, CE-accredited content delivered by respected professionals in the dentistry field.

These live webinars are available on the FDI Oral Health Campus portal and can also be played on-demand by oral health professionals from around the globe.

From June to December 2020, **4,620 participants** registered for a live or on-demand webinar.

# 16

NUMBER OF WEBINARS  
ORGANIZED IN 2020



FOUR MOST POPULAR WEBINARS IN 2020  
BY NUMBER OF REGISTRANTS

## 966 REGISTRANTS

CLINICAL CONCEPTS AND EMERGING STRATEGIES IN RECONSTRUCTIVE PERIODONTAL SURGERY AND PERIODONTAL AND PERI-IMPLANT INFECTION CONTROL

## 916 REGISTRANTS

CHANGES TO DENTAL PRACTICE DURING THE COVID-19 PANDEMIC

## 914 REGISTRANTS

ORAL HEALTH IN COMPREHENSIVE CLEFT CARE

## 909 REGISTRANTS

TACKLING ANTIBIOTIC RESISTANCE: WHAT CAN THE DENTAL PROFESSION DO?



## FDI Continuing Education Programme

Our CE opportunities extend far beyond the offerings at the FDI World Dental Congress. FDI has developed its own comprehensive programme to make it possible for dentists from around the world to maintain an up-to-date clinical and theoretical knowledge of the art and science of dentistry.

The FDI CE Programme includes a number of educational events every year, organized across five regions (Africa, Asia-Pacific, Europe, Latin America, and the Middle East). From in-person workshops to virtual scientific sessions, FDI offers a substantial list of learning opportunities. The CE programme owes its success to the five Regional Directors who work side by side with the national dental associations to develop courses adapted to local educational needs.

While the CE Programme was severely disrupted this year due to the pandemic, the CE Regional Directors reported that 10 courses and/or events were able to go ahead in 2020. Following the creation of the FDI Oral Health Campus, we were able to start offering CE sessions online, and this will continue in 2021 and beyond.

## International Dental Journal

Celebrating 70 years of publication in 2020, the *International Dental Journal* (IDJ) is FDI's official scientific journal.

The IDJ is an important vehicle to promote FDI's mission to be the global voice of the dental profession and to improve the oral health of people worldwide.

Published every two months, the IDJ features peer-reviewed articles relevant to oral health issues worldwide, focusing on international public health, practice-related research, and inter-professional education and practice.

The IDJ has seen a steady increase in article downloads and Impact Factor score in 2020, attaining a 2019 Impact Factor of 2.083. The IDJ is ranked 34 out of 91 journals in the Dentistry, Oral Surgery and Medicine category (in 2018, our impact factor was 1.628 and we ranked 45 out of 90).

## FDI and ICHOM develop baselines and indicators to measure oral health outcomes globally: methods and results published in the IDJ

To advance FDI's goal to develop baselines and indicators to measure oral health outcomes globally, FDI and the International Consortium for Health Outcomes Measurement (ICHOM) developed a minimum Adult Oral Health Standard Set (AOHSS) for use in clinical practice, research, advocacy, and population health.

This collaboration between FDI and ICHOM used a rigorous, consensus-driven approach involving oral health experts and patients/consumers across the globe to arrive at a harmonized list of items to be included in an AOHSS.

The methods and results are included in an IDJ open-access article, published on 5 July 2020: *Developing a standard set of patient-centred outcomes for adult oral health – an international, cross-disciplinary consensus*.

## Notable increase in article submissions in 2020

In December 2020, the number of submissions stood at close to 750 articles, compared to approximately 500 in 2019. This demonstrates an increasing interest in the journal, and we hope to see this trend continue in 2021.

## IDJ embraces trend in scientific publishing to become gold open access from January 2021

With open access publishing and no subscription charges, from January 2021 a digital version of the journal will be freely available to anyone who is interested. With this exciting shift, and with Elsevier as the new publisher, the IDJ will continue to evolve and expand its voice as FDI's scholarly publication.

## Ensuring publication remains accessible to all authors

With no subscription charges to IDJ, the cost of publishing an article will be borne by the author (or their institution or organization) through the requirement of an Article Publication Charge, or APC.

It is important for FDI to ensure that the publication remains accessible and authors from across the globe continue to submit papers. All gold open access journals published by Elsevier are included in the Research4Life open access eligibility programme. The waiver or discount will depend on the location of the author's institution.

# Education and Public Health Projects

Key achievements of FDI education and public health projects with deliverables in 2020.



See <https://www.fdiworlddental.org/projects> for full details on each of our initiatives to advance our vision of leading the world to optimal oral health.

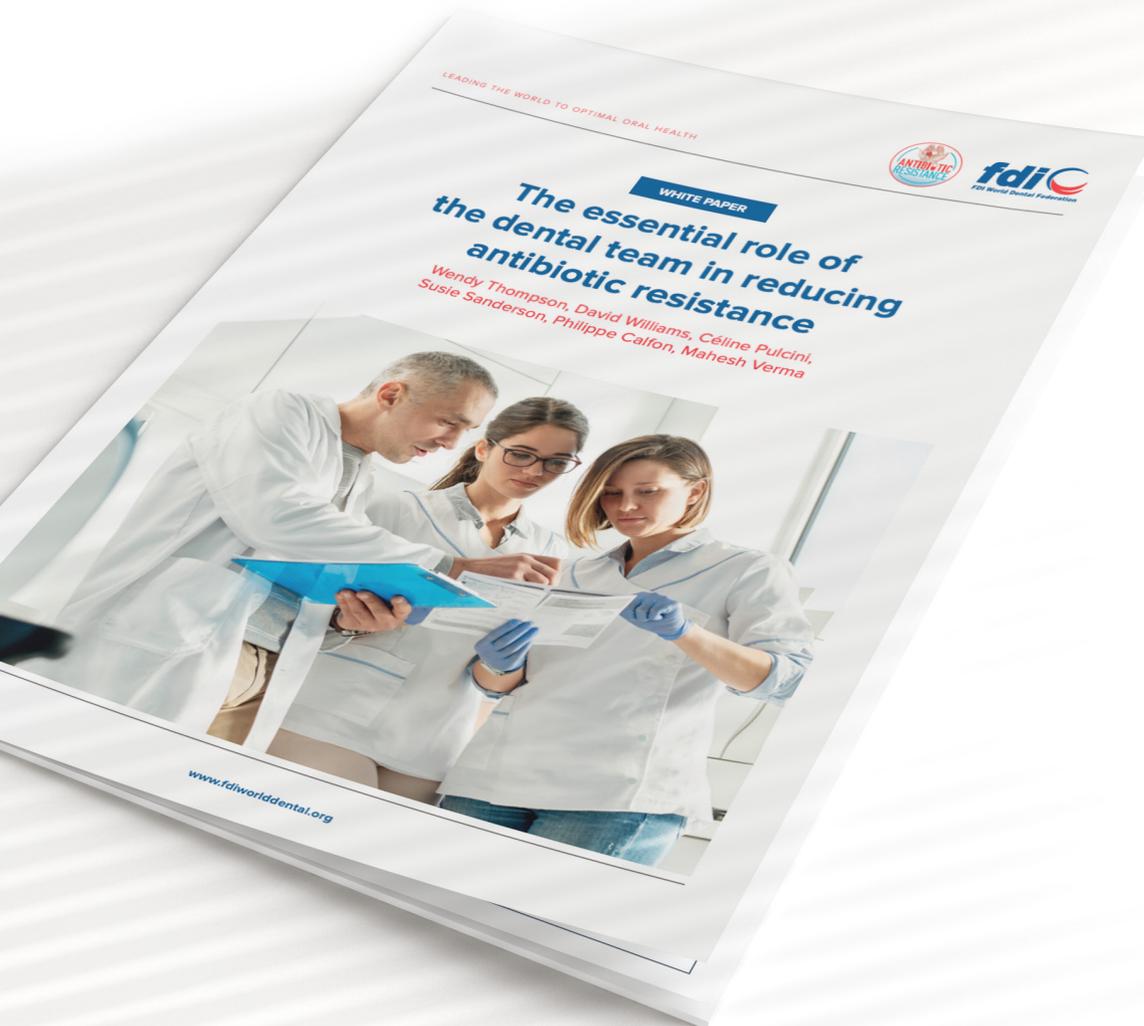
# Antibiotic Resistance In Dentistry



Dentists are responsible for prescribing up to 10% of all antibiotics worldwide

Antibiotics are lifesaving drugs - when you need them, you need them to work

FDI offers practical guidance for dental teams seeking to tackle the problem of antibiotic resistance



## FDI White Paper: The essential role of the dental team in reducing antibiotic resistance

The white paper highlights how dental teams can help raise awareness, prevent and control infections, and optimize the use of antibiotics through antibiotic stewardship in dentistry.

The white paper was launched in the lead up to WHO's Antimicrobial Resistance (AMR) Awareness week (18-24 November 2020). To drive interest to the white paper, FDI published a press release that leveraged a study that demonstrated a substantial increase in the rate of antibiotics prescribed to patients when dental practices were forced to close during the COVID-19 lockdowns. The study was published in the *British Dental Journal* and was co-written by Dr Wendy Thompson, lead author of the FDI white paper. The release drew significant international media attention: coverage included the Daily Mail in the UK and Agence France-Presse (AFP).

## Online library of resources

Rather than providing an 'off-the-shelf' solution to the problem of antibiotic resistance, the white paper includes an online library of resources on antibiotic resistance and stewardship that may be adopted and/or adapted to meet local needs.

## Massive Open Online Course on tackling antibiotic resistance: what can dental teams do?

The white paper and online library of resources is complemented by a Massive Open Online Course (MOOC) developed in partnership with the British Society for Antimicrobial Chemotherapy to teach healthcare professionals (with a special focus on dental teams) about the importance of antibiotic stewardship. The course is free and open to all who would like to learn more about the danger posed by antibiotic resistance and how dental teams can meet the challenge to protect patients.

# Brush Day & Night



Reinforcing twice-daily toothbrushing with a fluoride toothpaste through 21-day oral health education programmes in schools

Encouraging students to share good oral health messages with their parents and siblings

## Phase V

The 21-day Brush Day & Night School Programmes were severely disrupted in 2020 due to the COVID-19 pandemic.

## World Oral Health Day Activities

Brush Day & Night promotes oral health through World Oral Health Day (WOHD): In 2020, national dental associations (NDAs) in collaboration with local Unilever teams in 11 countries (Bangladesh, Chile, Cote d'Ivoire, Egypt, Ethiopia, Ghana, India, Indonesia, Nigeria, Sri Lanka, Vietnam) celebrated WOHD with a series of awareness raising and educational activities.

## Pivoting to support the COVID-19 response

Most planned WOHD activities were cancelled given the extraordinary circumstances.

However, participating NDAs were able to use funds normally allocated to WOHD to support the COVID-19 response in their countries instead. NDAs purchased and distributed personal protective equipment, implemented public awareness campaigns on safe dental visits during the pandemic, tele-dentistry services, and opportunities for dentists to volunteer in other healthcare roles.



# Global Periodontal Health Project



CONTINUING THE CARE  
THAT STARTS IN YOUR CHAIR



Reducing and preventing periodontal disease worldwide

Periodontal diseases affect up to 50% of the adult population worldwide. Periodontal health is essential to general health and key to securing quality of life and well-being at every stage of life

## An interactive, digital chairside guide on optimal gum health for practitioners and patients

FDI released an interactive, digital version of the Periodontal Diseases Chairside Guide in 2020. The guide features an interactive disease profile assessment tool, patient recall function, downloadable oral health education information sheets for patients, animated procedural diagrams, and easy referral to further information and FDI resources.

## The Road to Achieving and Maintaining Periodontal Health: A three-part webinar series on the Oral Health Campus

The first in a series of three webinars featuring the Global Periodontal Health Project Task Team experts was held in June 2020.

The second webinar was held in November 2020. Project experts introduced the digital chairside guide and outlined surgical and non-surgical management of periodontal disease.

The final webinar in the series was held in May 2021.

### FIRST WEBINAR

**514**

REGISTRANTS

**216**

WATCHED LIVE

**121**

WATCHED ON-DEMAND

### SECOND WEBINAR

**832**

REGISTRANTS

**344**

WATCHED LIVED

**152**

WATCHED ON-DEMAND



# Oral Health in Comprehensive Cleft Care



Ensuring oral health as a key element of cleft treatment and care

Facilitating adequate access to dental services and integrating oral health considerations across the care pathway

FDI and cleft lip and palate non-profit organization Smile Train are working together to highlight the importance of dental care for children and adults with cleft lip and/or palate.

## Oral healthcare is an essential element of cleft treatment and care

In September 2020, FDI and Smile Train published comprehensive guidelines targeted to oral health professionals and the wider cleft care team.

FDI and Smile Train advocate an interprofessional approach to addressing oral diseases and underline that oral healthcare is an absolute requirement for children born with cleft and continues to be essential as they grow and develop.

FDI organized an Oral Health Campus webinar in September 2020 to launch the guidelines and highlight the importance of oral health in the cleft care continuum.

## ORAL HEALTH CAMPUS WEBINAR

895

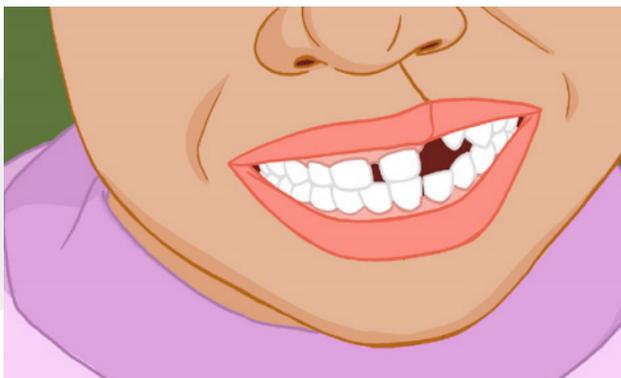
REGISTRANTS

476

WATCHED LIVED

224

WATCHED ON-DEMAND



# Oral Health Observatory



What? An FDI initiative to collect standardized data on oral health

Why? To provide the basis for advocacy to support FDI, NDAs and other interested stakeholders in their work to promote better policies for oral health and the dental profession

As of November 2020, 12 NDAs are participating in the Oral Health Observatory (OHO)'s current data collection phase. According to current participation, OHO Phase II will ultimately collect data for over 21,000 patients and 420 dental practices across 12 countries.

## FDI is working with the University of Sheffield to analyze and publish results from countries most advanced with the data collection

Initial analysis will explore the relationship between patients' perceived overall health and well-being in the participating countries. The results will be published in early 2021 and can inform each NDA's work to raise awareness about the importance of oral health and advocate for strong oral health services and policies. The results will also allow evaluation of the project methodology and help inform the future deployment of the project.

## A makeover for the OHO app

The pause in data collection due to the COVID-19 pandemic provided an excellent opportunity to redevelop the OHO app.

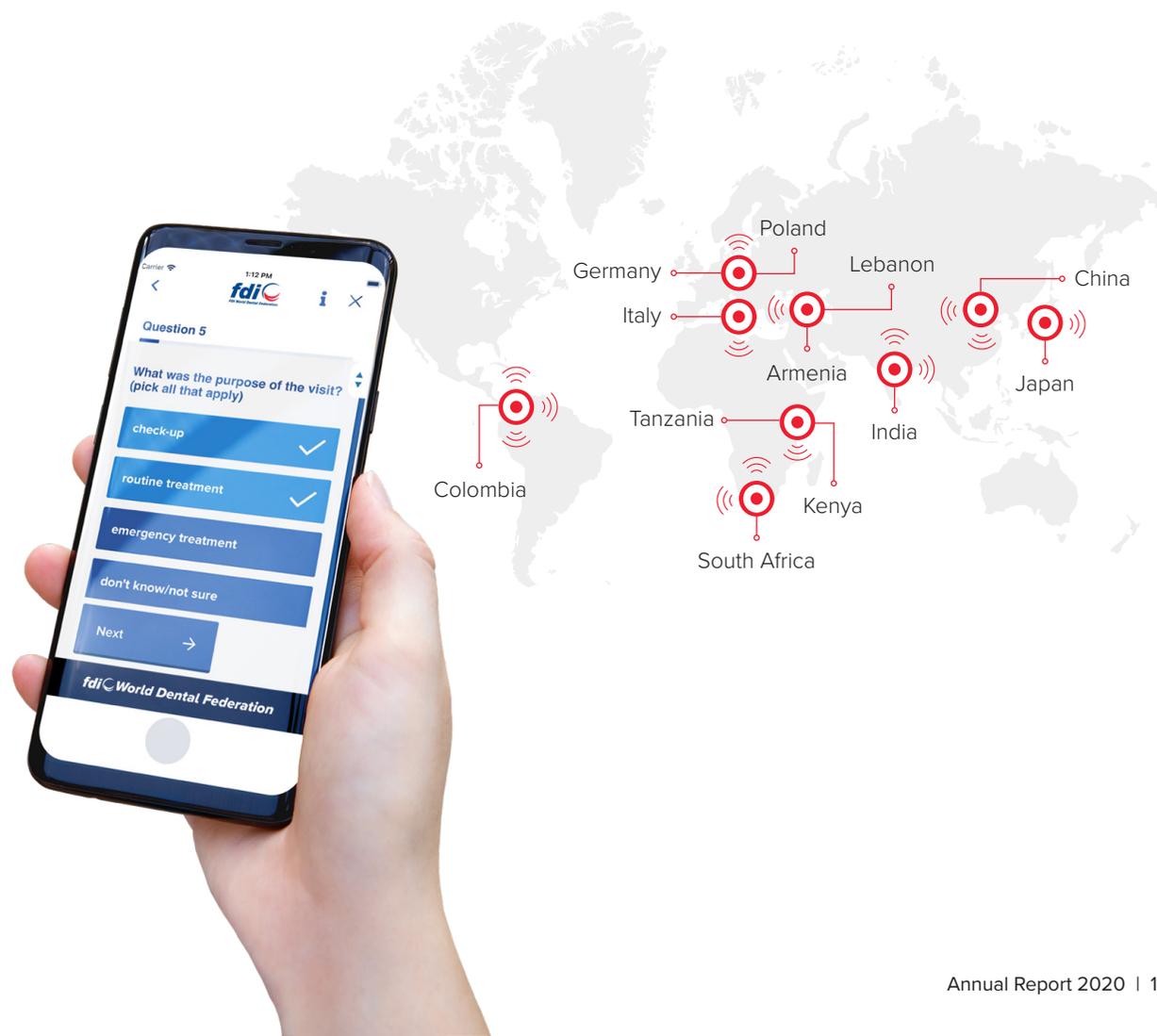
### The app:

- ✓ is easier to use
- ✓ has eliminated issues with data recording

### App improvements are expected to:

- ✓ make OHO easier to implement
- ✓ reduce the rate of dentist dropout

The app is finished and FDI team are currently populating the questionnaires and participant information.



# Partially Dentate Patients

Empowering general dentists to understand and support the specific needs of partially dentate patients

Increasing global awareness

Improving treatment outcomes



## In 2020, project experts launch Partially Dentate Care Survey to understand care pathways and barriers to optimal care across countries

The survey was distributed to all FDI members and included questions on:

- available data on partial tooth loss;
- specialist referral and barriers;
- most common treatment options and influencing factors;
- best practice examples and existing resources.

The results of the survey have been shared with all FDI members, with the aim of supporting and informing their essential work to improve partially dentate patient care in their countries.



Oral Health Campus webinar on the evidence and practice considerations related to treatment options for partially dentate patients.

### ORAL HEALTH CAMPUS WEBINAR

**780**  
REGISTRANTS

**339**  
WATCHED LIVED

**229**  
WATCHED  
ON-DEMAND

A second webinar is scheduled to take place in 2021.

# Quality in Dentistry



Advocating for quality in dentistry for better health, including oral health, worldwide

Providing guidance for national dental associations, professional organizations, and practitioners

Raising awareness of the benefits of taking a quality approach in dentistry

## Quality Improvement Toolkit: The Quality Approach

In 2020, FDI released a special resource on quality in the dental practice. The toolkit outlines criteria that can be used by institutions, funding agencies, professional organizations and practitioners to enable them to set up systems that can help improve quality, whatever their needs, resources, and objectives may be.



# Sports Dentistry

SUNSTAR



Promoting oral health for people practicing sports

Reinforcing oral health as a key element of sports medicine

Sports medicine contributes to healthier athletes and better performance. In recent years, sports medicine has evolved into a multidisciplinary field that recognizes sports dentistry as a key element

## Announcing the very first official agreement between any Olympic and Paralympic sports international federation and the largest membership-based dental organization in the world

As FDI started promoting oral health for sports players through its Sports Dentistry project, World Taekwondo (WT) and FDI signed a Memorandum of Understanding (MoU)—the very first official agreement between any Olympic and Paralympic sports international federation and the largest membership-based dental organization in the world.

Through this MoU, WT and FDI will be able to develop oral health education programmes as well as more specific guidelines and medical rules for sports mouthguards. It will also allow for research projects that will help achieve meaningful injury and illness prevention to be conducted.



## What's the link between oral health and sports? A series of webinars on the Oral Health Campus

The September 2020 webinar gathered experts from outside FDI's network and included Tomasz Majewski, double gold Olympic Champion in shot put.



**SPORTS IN DENTISTRY WEBINAR**  
HOSTED BY CEDE CONGRESS (POLAND)

**131**  
WATCHED LIVE

The November 2020 webinar outlined the relationship between oral health and athletic performance and presented FDI's resources on this topic. The webinar offered practical elements for dental professionals to consider, to help ensure optimal oral health for the athletes that they care for.

**470**  
REGISTRANTS

**194**  
WATCHED LIVE

# Sustainability in Dentistry



Recognizing that the prevention of oral diseases and the promotion of health are the most sustainable ways to ensure optimal, accessible, and affordable oral health for all

Providing guidelines for running an environmentally friendly, socially responsible, and successful dental practice

Reducing the environmental impact of dentistry without compromising quality of care



## How can oral health professionals become more sustainable and reduce their carbon footprint?

In 2020, FDI and the University of Sheffield developed an infographic detailing efforts to reduce the pollution impact of dentistry on the environment. This resource aims to show how sustainable practices improve overall health and well-being for both patients and practitioners.

“ Many countries are leading the way in [terms of green dentistry] and many dentists are making sustainability a high priority by using more environmentally friendly dental supplies and equipment, cleaning products, or making structural, energy-efficient changes to their clinics. FDI can help by sharing these success stories to help build awareness in other countries and offices that are only beginning their sustainability journey.



**DR JIM ZENK**

FDI Dental Practice  
Committee Chair

# Whole Mouth Health



Promoting oral health literacy and behaviour change

Raising awareness of overall mouth health as being important for everyday prevention

## A platform for oral health literacy

Whole Mouth Health is developing a platform that focuses on oral health literacy to promote patient understanding of the best home care to achieve oral health.

The platform will apply co-design methodology that includes end-users in the development of oral health-related behaviour change resources, with the aim of creating well-adapted, acceptable and effective tools.

Four teams from four countries were selected to carry out co-design projects and develop behaviour change resources for different user groups. They were invited to Sheffield Hallam University in February 2020 where they undertook co-design training and aligned their individual projects with overall Whole Mouth Health project objectives. The teams are now undertaking the co-design process in their countries and developing content for behaviour change resources. The countries and user groups being addressed are:

- **Australia** - Elderly people living in care homes
- **Chile** - Expectant mothers
- **Nigeria** - Schoolchildren
- **UK** - Elderly people living independently
- **Switzerland** - University students (FDI headquarters is also developing its own co-design project)

The first in a series of workbooks was mailed to participants in their own homes, who completed exercises to demonstrate the impact oral health has had on their life, their knowledge of oral and overall health and their future hopes for their oral health. Data collection from these workbooks is now underway and the second in the series will be delivered to participants in early 2021.

## 2020 FDI Smile Grant

The US\$5,000 award recognizes member NDAs that are making a difference in oral health through innovative and sustainable community outreach projects in their countries. The 2020 Smile Grant winners were the Croatian Dental Society and the Cambodian Dental Association.



# Women in Dentistry



Under the guidance of the Women in Dentistry project experts, this work aims to foster gender equality in dentistry and provide a higher professional standard for both men and women in dentistry.



**DR KINGA GRZECH-LESNIAK**  
Women in Dentistry project expert



The Women in Dentistry project was established to engage, stimulate and inspire all female oral health professionals by providing support to other women in the field of dentistry. It is important to highlight the achievements of inspiring women in dentistry from all around the world. We can bring innovation and positive changes together. We are a team of women trying to lift other women up!

## Featuring exceptional women leaders through the Leading Women in Dentistry interview series

Each woman has her own unique career path, shaped by successes, challenges, and support from mentors and role models. Through a series of interviews with a number of oral health professionals from around the globe, FDI has been able to garner a breadth of perspectives on what it means to be a 'woman in dentistry' today.



**DR JULIANE VON HOYNINGEN-HEUNE**

Women in Dentistry project expert



**DR JINA LEE LINTON**

Women in Dentistry project expert



**DR WENDY THOMPSON**

Women in Dentistry project expert



**DR IRENE MARRON-TARAZZI**

Women in Dentistry project expert

# World Dental Development Fund



Improving oral health globally by offering financial support to innovative oral health initiatives targeting disadvantaged populations

In 2020, WDDF is supporting four projects in Cambodia, Nigeria, Tanzania and Vanuatu, and an ongoing project in Kenya. In 2020, FDI Council agreed to increase the annual budget for the WDDF to 30,000 CHF to be able to support even more FDI member projects.

**Cambodia:** Angkor Wat Children's Hospital - Treatment, education, and prevention: improving the oral health of children in Cambodia in their dedicated dental clinic and through community oral health activities. The project had to be put on hold due to the pandemic but is slowly resuming.

**Nigeria:** Traditional Folk/Song: A tool for oral hygiene promotion among children and teenagers in rural communities Nigeria.

**Tanzania:** Reducing inequality through dental outreach to primary school students in Tanzania by training Dental Therapists to work in rural communities.

**Vanuatu:** Gudfala Tut Skul Projek: A sustainable school toothbrushing project, utilizing local resources to make oral hygiene products. The project had to be postponed due to the pandemic.

**Kenya:** A sustainable project to deliver oral health education and oral disease services at maternal and child health units by training healthcare workers and patients who present at seven high-volume health centers in Uasin Gishu County.

## WDDF-supported project in Nepal reaches close to 6,000 children, reinforcing key tenets of oral health education

**Nepal:** The 'Smile campaign in the Chepang Hill Tracks of Nepal' project reached 5,800 children aged 5–12 years in Chepang, Chitwan and Makwanpur districts of Nepal. A total of 592 children were screened, 85 extractions were performed, 125 pit and fissure sealants were applied and 48 GIC restoration (ART) were conducted. All children received oral health education, toothbrushes, and toothpaste. Challenges were faced due to difficult access in high-altitude remote settlements, which the team managed to overcome to reach all of the identified communities.

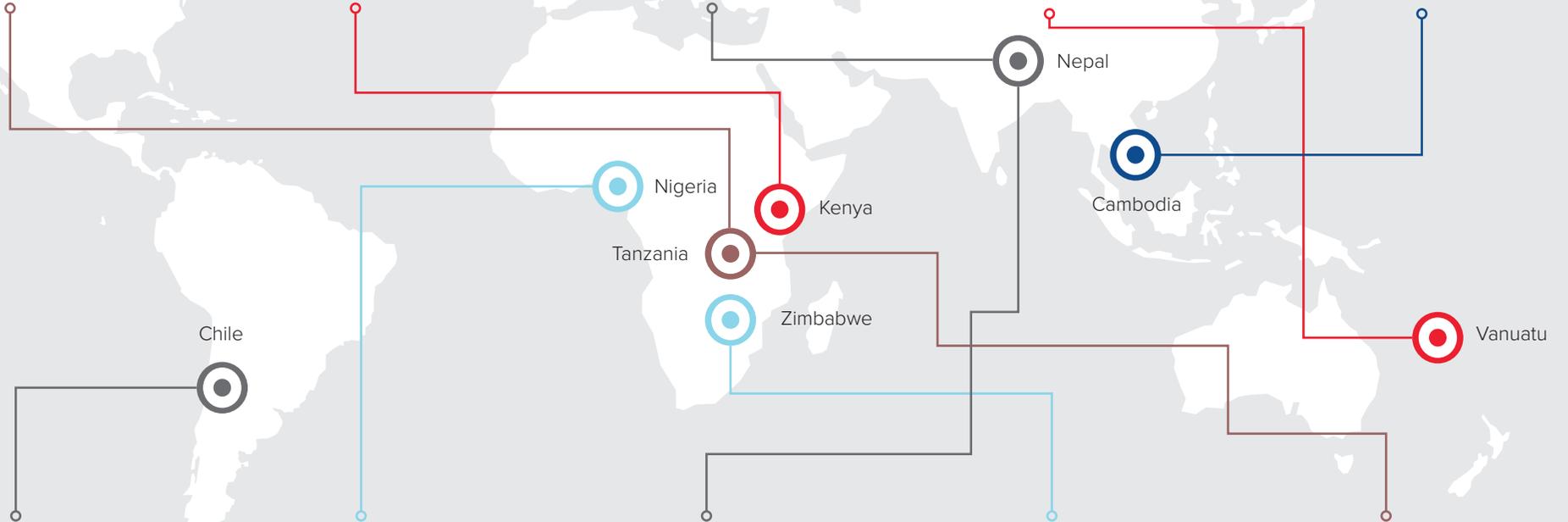
## Funding awarded to four new country projects in September 2020

**Chile:** Comunidades Sonrisas (Smiles in your Community);

**Nepal:** Improving oral health status through community outreach and capacity building of dental practitioners in COVID-19 crisis;

**Tanzania:** Raising awareness on the importance of Sanitation and Hygiene services in prevention and protection against infectious diseases;

**Zimbabwe:** Oral Health for Mental Health Patients.



# COMMUNICATIONS AND ADVOCACY

## Communications

In 2020, our communications strategy focused on increasing the visibility of the projects we implement to promote and support oral health, as well as reinforce our advocacy efforts at every level. It was also our priority to use our communications platforms to profile the work of our membership around the globe.

Press work and media relations were particularly successful this year. In November, a carefully planned op-ed in the *British Dental Journal*, together with a dedicated press release to launch our white paper on antibiotic resistance, helped position FDI as a key stakeholder in the fight against antibiotic resistance in dentistry. The press release garnered a potential audience reach of 1 billion.

Earlier in the year, FDI released a joint press release together with US-based oral health advocate Smile Train to introduce our initiative to promote oral health as a key element of care for patients born with cleft lip and/or palate. The release garnered a potential reach of over 2 billion, firmly planting FDI as a leading advocate for comprehensive standards in cleft treatment and care.

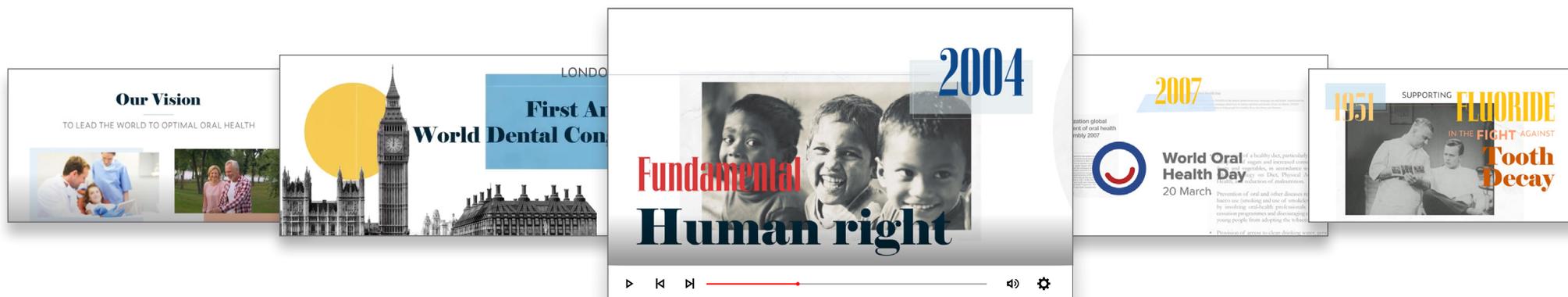


## Celebrating 120 years

This milestone 120-year anniversary in 2020 offered FDI the opportunity to take stock of the global progress made to lead the world to optimal health and look to the future. To mark the occasion, FDI produced a special anniversary video.

Long before policy development and education for health was enshrined in the founding documents of the World Health Organization, FDI began developing educational curricula for the dental profession and strategies to bring oral healthcare to people the world over. FDI was founded by French dentist Dr Charles Godon in 1900. Over the past 120 years, FDI and the wider global oral health community have significantly evolved, from FDI recommending that governments establish the position of Chief Dental Officers in 1926 to the adoption of an official, globally recognized oral health definition in 2016.

To mark the occasion, FDI published an editorial in the *International Dental Journal* (IDJ), which was coauthored by FDI President Dr Gerhard K. Seeberger, IDJ Editor-in-Chief Prof. Ira B. Lamster, and Executive Director Enzo Bondioni: *Celebrating a double milestone in 2020: FDI turns 120 and the International Dental Journal is 70.*



## FDI website

**Fdiworlddental.org** expanded its reach in 2020, welcoming an audience of 309,717 users (88,372 more users than in 2019). Fdiworlddental.org has become the leading source for the latest updates and trends affecting oral health promotion and oral disease prevention around the world. In 2020, the number of website users increased by 31% and unique page views increased by almost 17%.

### 2020 WEBSITE

**309,717**  
USERS

**729,912**  
PAGE VIEWS

**590,955**  
UNIQUE PAGE VIEWS  
(81% OF ALL PAGE VIEWS)

## Say hello to the new FDI website

To amplify the reach and accessibility of the work we do to support oral health, in 2020 FDI decided to invest in a new and improved website that is more user-friendly, both on desktop and mobile.

The website launched in early 2021.



## Reinforcing our digital communications

FDI's weekly newsletters continued to grow in 2020, reaching nearly 7,900 subscribers. By raising awareness of the latest developments in the oral health space and offering a unique pathway to profile the work of our membership, the newsletters provide a wealth of information to our community. The open rate ranged from 40-44%.

Not surprisingly, stories related to the COVID-19 pandemic were the most read in 2020.

### Top 3 FDI News articles in 2020

1. FDI responds to WHO's latest guidance on the provision of oral health services in the context of COVID-19
2. *Journal of Dental Research* publishes COVID-19 guidelines from researchers based in Wuhan, China
3. FDI offers guidance to members, health authorities and dental teams in response to COVID-19

### FDI NEWSLETTERS

**7,865**  
SUBSCRIPTIONS

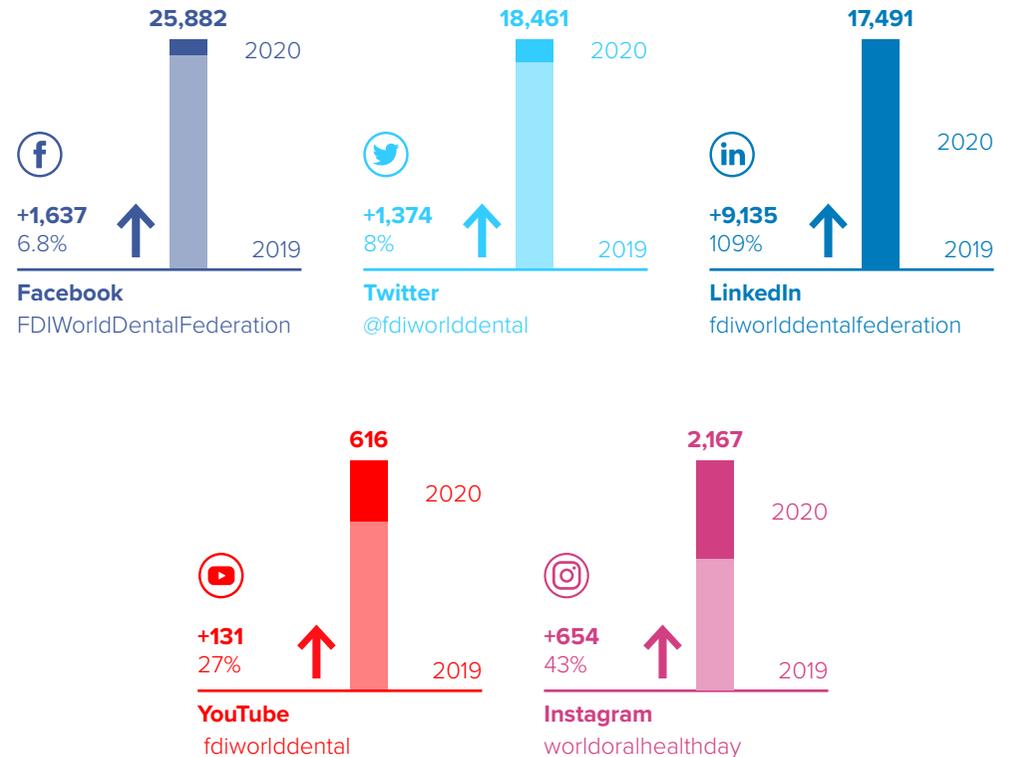
**42.5%**  
AVERAGE OPEN RATE

## Stepping up social media

FDI's social networks boasted significant growth in 2020. Our consistent strategy of engagement throughout the year resulted in major strides in followership across every platform.

We stepped up our presence across platforms to share our resources on oral health, promote our position on the importance of access to oral health for all, reinforce our World Oral Health Day campaign, and share the latest news in oral health.

Our carefully crafted messages, paired with high-quality visuals, were used to promote the latest FDI news, advocacy priorities, resources, and Oral Health Campus webinars, spurring significant user engagement with FDI content and ensuring that our content was shared widely by others on social media.



## Advocacy

Oral health advocacy targets governments, decision makers and other key stakeholders by using evidence to influence policies and practices affecting dentistry and the oral health of all populations.

### Vision 2030: Delivering Optimal Oral Health for All

The final approval by the General Assembly of the *Vision 2030: Delivering Optimal Oral Health for All* (Vision 2030) report at the end of 2020 represented an important step forward in our work. The global burden of oral diseases remains unacceptably high: Vision 2030 confronts this reality and proposes practical, adaptable solutions on how to address the challenges that the dental profession and the oral health community will face over the next decade. It offers a roadmap on how to improve oral health, reduce oral health inequalities, and contribute to reducing the global burden of oral diseases.

### FDI stands in solidarity with oral health professionals as they confront the COVID-19 pandemic

As the voice of the oral health profession, FDI has a responsibility to disseminate the most relevant, accurate, and current guidance for dentists and dental teams during COVID-19. We take this responsibility seriously and did not want to be haphazard in our approach to formulating and sharing our guidance for oral health professionals.

We have remained unwavering in our commitment to supporting our members through the COVID-19 pandemic. While the future may be uncertain, we remain convinced of the strength and resilience of our members during these challenging times. We will remain on the front line to support our membership and the broader oral health community.

### FDI publishes COVID-19 online library of resources

On 31 March, FDI established an online library of COVID-19 resources on our website to help share information and best practices among members. This library is updated regularly and available to all our members and the public to consult. In the first thirty days of publication, our resource library received over 20,000 page views.





### ***FDI COVID-19 Task Team***

From the very beginning, FDI was aware that members expected strong leadership from us to guide them through the pandemic, so we formed a COVID-19 Task Team at the end of April.

The scope of the Task Team's work extends beyond the COVID-19 pandemic: FDI aims to ensure key learnings and best practices are interpreted into long-term solutions to help better manage any future disease outbreaks and allow the implementation of optimal infection prevention and control measures.

### ***Surveying members for best practices during the pandemic***

In April 2020, FDI launched a COVID-19 survey for our members to give them the opportunity to share best practices during the pandemic. We received close to 100 responses from 80 countries. The COVID-19 Task Team is currently reviewing and analyzing the responses and resources to help inform reports on three priority topics (practitioner infection risk, practice recommendations and financial impact), which will be published soon. The ultimate aim of this work is to support our members' advocacy and policy activities. We continue to encourage our membership to keep sharing their best practices so we can spread the word and provide strong global leadership by learning from their experiences.

### ***FDI Council offers guidance to members, health authorities and dental teams in response to COVID-19***

On 2 June, we released a statement recommending key principles for dental practice and oral health promotion during the pandemic. The statement emphasizes oral health as an essential public service and calls for oral health professionals to be included in the decision-making process regarding regulation of, and guidance on, healthcare delivery during the pandemic. It also underlines the importance of access to, and clear guidelines on, personal protective equipment in dental practice.

### ***Organizing COVID-19 webinars to share challenges and best practices***

On 8 July, the Task Team held a webinar discussing how dentistry had been impacted by the pandemic and the main challenges being faced. Along with case studies from four countries, initial results from the member survey were presented. On FDI's Oral Health Campus, 1,300 people have viewed the webinar live or on-demand.

## The Minamata Convention on Mercury

### *Reinforcing FDI member involvement in the phase-down of dental amalgam*

The third Meeting of the Conference to the Parties to the Minamata Convention (COP3) took place in November 2019 in Geneva. FDI attended COP3 with a delegation of experts, including representatives from the International Association for Dental Research, the American Dental Association, and International Dental Manufacturers. FDI held a webinar on 15 January 2020 to inform members of the outcomes of the meeting and offered guidance on what they should do to prepare for COP4 in 2021.

### *Gearing up for the fourth Meeting of the Conference of the Parties (COP4) in 2021*

COP4 is scheduled to take place in Nusa Dua, Bali, Indonesia, from 1 to 5 November 2021.

COP3 agreed on several action items to effectively implement the Minamata Convention and prepare for COP4. We are working with our member organizations to ensure they connect with key decision makers at the national level to ensure the dental amalgam provisions and decisions reflect realities on the ground.

## Strengthening strategic partnerships

We are stronger together. We rely on a strong network of like-minded partners in the health space to lead the world to optimal oral health. As oral diseases are some of the most prevalent non-communicable diseases (NCDs), one of FDI's key advocacy priorities is to successfully integrate oral health into the NCD policy agenda.

## World Health Organization

### *146th session of the WHO Executive Board*

The 146th session of the World Health Organization Executive Board (WHO EB146) convened in Geneva from 3–8 February. FDI delivered three statements:

1. Universal health coverage: moving together to build a healthier world
2. Decade of Healthy Ageing
3. Data and innovation: global draft strategy on digital health

United Nations Member State Sri Lanka, supported by 17 additional countries, also made a compelling statement on the importance of oral health under the universal health coverage (UHC) agenda item. FDI welcomed this extraordinary statement and fully supported their recommendations on oral health. This was a heartening development for the oral health community at the beginning of 2020 – and was an important catalyst for oral health appearing on the WHO EB148 agenda in January 2021.



Poor oral health is a matter of concern for all of us. The mouth is literally the gateway to good general health. There is solid evidence that poor oral health contributes to diabetes, cardiovascular diseases, cancer and premature birth...good oral health is important basis for healthy ageing and quality of life.

### **United Nations Member State Sri Lanka, at the 146th session of the WHO Executive Board**

### *Speaking up about COVID-19's impact on dentists at the 73rd session of the World Health Assembly*

The 73rd session of the World Health Assembly was held virtually from 18–19 May 2020, with an abridged agenda due to the COVID-19 pandemic. FDI submitted a statement under Agenda Item 3: *Address by Dr Tedros Adhanom Ghebreyesus, Director-General on the COVID-19 pandemic response*, where we highlighted that dentists and oral health professionals more broadly must be part of the COVID-19 responses and their concerns and challenges addressed when national-level strategies are being developed.

### *Pushing back against WHO guidance on 'non-essential' oral health services*

On 7 August, WHO released a publication entitled *Considerations for the provision of essential oral health services in the context of COVID-19*. Through contacts at the WHO, FDI expressed extreme disappointment that we had not been consulted or made aware of its release. We also pushed for the 'non-essential' language to be removed.

As a priority, FDI released a statement on 14 August to reiterate, among other points, that routine oral healthcare is essential to help in the early detection, prevention, and control of oral diseases, and to avoid potentially bigger oral health issues in the future.

## NCD Alliance

### *FDI holds joint mission briefing to rally support around oral health at the 148th session of the WHO Executive Board*

FDI, together with the NCD Alliance, Union for International Cancer Control, World Heart Federation and World Stroke Organization, held a joint briefing with a number of permanent missions in Geneva in November 2020. This was a key opportunity for FDI to draw attention to the oral health item on the agenda of WHO EB148 and provide support to missions in the context of Vision 2030.

## World Health Professions Alliance



### United with all health professionals to Stand Up for Positive Practice Environments

The World Health Professions Alliance (WHPA), of which FDI is a member, launched the Stand Up for Positive Practice Environments Campaign in 2020.

Positive Practice Environments are healthcare settings that support decent working conditions, attract and retain staff, provide quality patient care, strive for excellence and strengthen the healthcare sector as a whole.

FDI, together with its WHPA partners, has been urging health professionals, managers, governments, policy makers, and community leaders to Stand Up for Positive Practice Environments through an ongoing social media campaign and through one-to-one engagement with our membership.



STAND UP FOR  
**POSITIVE PRACTICE  
ENVIRONMENTS**

*World Health Professions Regulation Conference cancelled due to COVID-19 pandemic*

The World Health Professions Regulation Conference was scheduled to take place on 16 May 2020 in Geneva, Switzerland.

## World Oral Health Day

For World Oral Health Day (WOHD) in 2020, we wanted to empower people to work together to drive positive change for oral health and Unite for Mouth Health.

### Say Ahh: Unite for Mouth Health

The 2020 campaign slogan used the transformative power of **pledges** to educate people on how to take care of their **oral health** and empower them to create positive and lasting change. People were at the forefront of the 2020 campaign – the general public, oral health professionals, governments and policymakers – real people pledging in a real way to help create connection and commitments.

There was a staggering level of engagement for WOHD 2020: **we collected over 25,000 pledges for better oral health outcomes worldwide.**



A number of diverse stakeholders around the globe contributed their own WOHD advocacy pledges. Achieving optimal oral health for all requires strong advocates who are ready to tackle this major public health challenge.

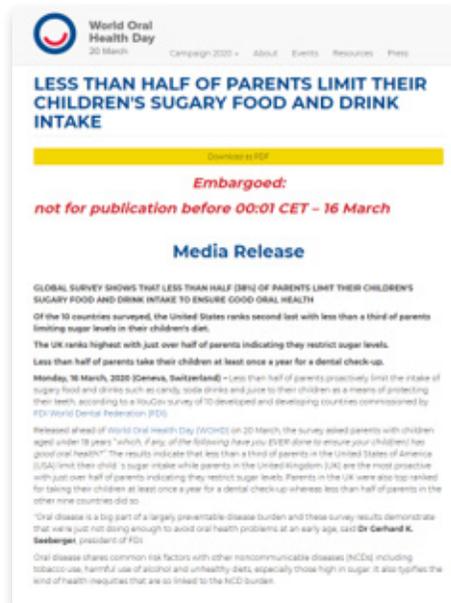
Despite the limits imposed by the COVID-19 pandemic, more than 80 FDI member national dental associations and members of the International Association of Dental Students actively promoted WOHD in person and on their social media channels. What's more, 302 events were recorded, with a total of 177 participating countries.



## Media



Op-Ed co-written by FDI President Gerhard Seeberger and NCD Alliance CEO Katie Dean. The op-ed was featured in Media Planet's oral health campaign.



PR Newswire media release, 10 tailored versions with country-specific data.



Press clippings from local and national media

## World Oral Health Day Award Winners

Each year, FDI recognizes outstanding contributions to our global awareness campaign through the WOHD Awards.

- Most Educational Activity:** Estonian Dental Association
- Best Media Campaign:** Hellenic Dental Association
- Most Original Activity:** National Medical Students State (HCCM) Russia
- Best Social Media Campaign:** Tanzania Dental Students Association
- Best Pledge Collection:** Philippine Dental Association
- Best Branded Photo:** Shenzhen Hospital of Southern Medical University Stomatology Center

## World Oral Health Day Downloadables

# +20K DOWNLOADS



## Spotlight on the WOHD Action Toolkit for Policymakers and Governments

This action toolkit provided guidance for policymakers and governments on how to make a pledge in support of WOHD. Pledge boards were available for download separately through [worldoralhealthday.org](http://worldoralhealthday.org).



The action toolkit was shared with the following permanent missions in Geneva: Italy, the Netherlands, Thailand, Barbados, Switzerland and Brazil, and with institutional partners such as the NCD Alliance and the Council of European Dentists.

## WOHD 2020 Global Partners and Supporters

Global Partner:

Supporters:





**World Oral Health Day**  
20 March

# BE PROUD OF YOUR MOUTH

[www.worldoralhealthday.org](http://www.worldoralhealthday.org)

## World Oral Health Day 2021–2023

In 2020, under the theme Be Proud of Your Mouth, FDI launched a three-year campaign strategy for WOHD.

Be Proud of Your Mouth is an empowering call to action and asks for a personal commitment to reduce the impact of oral disease.

# GOVERNANCE AND MEMBERSHIP

## General Assembly

As FDI's foremost legislative and governing body, the General Assembly sets FDI policies, defines the strategy, and monitors the implementation of FDI's mission. In 2020, the General Assembly meeting, which was set to be held in Shanghai, China, during the FDI World Dental Congress, was cancelled due to the COVID-19 pandemic.

FDI is currently developing a solution that would allow the organization to hold its business meetings, including the General Assembly (with voting and interpretation capabilities), if ever a physical meeting could not be held in the future or during the Congress.

Unusual times call for unique solutions. The circumstances imposed by COVID-19 and the cancellation of the World Dental Congress called for an exceptional process of remote and electronic decision-making by the General Assembly. We are grateful to our member national dental associations for their cooperation and acceptance of the virtual consultation and voting processes in 2020. Council and the Speaker of the General Assembly very much appreciate that FDI members were dedicated to following this process and recognize their great efforts to participate fully in the online discussions during these unprecedented times.

While the 2020 reporting to the General Assembly was delivered electronically this year, we have been working diligently throughout 2020 and in 2021 to ensure smooth running of business in the future.

## First-time remote voting by the General Assembly

In 2020, General Assembly delegates accepted to vote remotely from 17 August – 30 November. Delegates voted to:

- cancel the 2020 General Assembly meeting;
- postpone consideration of applications for FDI membership to the General Assembly meeting in 2021;
- postpone consideration of the draft Policy Statements for 2020 until the General Assembly meeting in 2021;
- agree the elections process, resolving that the term of office of all members of the Council and Standing Committees, whose term would have ended in 2020 or who would have stood for re-election in 2020, be extended for one year to 2021. That additional year shall not be counted towards the total number of years a person can serve on the Council or a Committee;
- approve the 2019 financial report, appoint members to the Budget Reference Committee, and approve the proposed 2021 budget;
- approve the *Vision 2030: Delivering Optimal Oral Health for All* report.





**FDI Council, pictured from left to right** Asst. Prof. Nikolai Sharkov, Prof. Li Jian Jin, Prof. Takashi Inoue, Dr Maria Fernanda Atuesta Mondragon, Dr Ashok Dhoble, Dr Susie Sanderson OBE, Dr Greg Chadwick, Dr Gerhard K. Seeberger, Prof. Ihsane Ben Yahya, Dr Edoardo Cavalle, Dr Nahawand Thabet, Prof. Paulo Melo, Dr Carol Gomez Summerhays, Mr Enzo Bondioni. Not pictured: Prof. Young Guk Park.

## Governance Task Team

To keep the FDI Constitution updated in line with the realities of virtual communication, the Governance Task Team was re-established in August 2020 to ensure that FDI's work can continue to be supported by appropriately amended rules of procedure. The Governance Task Team is also evaluating the current FDI elections process and exploring ways to maintain a transparent and democratic outcome if the elections are ever to be held outside of a physical meeting.

## FDI Council

President

**DR GERHARD K. SEEBERGER** *ITA*

President-Elect

**PROF. IHSANE BEN YAHYA** *MAR*

Treasurer

**DR GREG CHADWICK** *USA*

**DR EDOARDO CAVALLÈ** *ITA*

**DR ASHOK DHOBLE** *IND*

**DR CAROL GOMEZ SUMMERHAYS** *USA*

**PROF. TAKASHI INOUE** *JPN*

**PROF. LIJIAN JIN** *HKG SAR CHINA*

**PROF. PAULO MELO** *POR*

**DR MARIA FERNANDA ATUESTA**

**MONDRAGON** *COL*

**PROF. YOUNG GUK PARK** *KOR, REP*

**ASSIST. PROF. NIKOLAI SHARKOV** *BLG*

**DR NAHAWAND THABET** *EGY*

### *Non-Voting Members*

Speaker

**DR SUSIE SANDERSON, OBE** *UK*

Executive Director

**MR ENZO BONDIONI** *CHE*

# Membership

One of FDI's biggest priorities this year was to remain in contact with members and to facilitate access to the latest guidance on COVID-19 to keep dentists and dental teams, as well as patients, safe.

No new members were elected in 2020 due to the pandemic. Membership applications received in 2020 will be considered by the General Assembly in 2021.

## 189

Number of National Dental Associations and Specialist Groups

## 132

Number of Countries



146 Regular Members



16 Affiliate Members



8 Associate Members



19 Supporting Members

## Regular Members

- Afghanistan Dentists' Association *AFG*
- Albanian Dental Association *ALB*
- American Dental Association *USA*
- Armenian Dental Association *ARM*
- Asociación Dental Mexicana Federación Nacional de Colegios de Cirujanos Dentistas A.C. *MEX*
- Asociación Odontológica Panameña *PAN*
- Asociación Odontológica Uruguaya *URY*
- Associação Dentaria de Timor-Leste (ADTL) *TLS*
- Associação Moçambicana dos Médicos Dentistas *MOZ*
- Association Dentaire Française *FRA*
- Association des Chirurgiens-Dentistes du Bénin (A.C.D.B.) *BEN*
- Association des Chirurgiens-Dentistes du Burkina (ACDB) *BFA*
- Association des Chirurgiens-Dentistes du Niger *NER*
- Association des Chirurgiens-Dentistes du Togo (ACDT) *TGO*
- Association des Medecins Dentistes Mauritiens (Mauritanian Dental Association) *MUS*
- Association des Médecins-Dentistes du Grand- Duché de Luxembourg *LUX*
- Association des Odonto-Stomatologistes de Côte d'Ivoire (A.O.S.C.I.) *CIV*
- Association des Odontostomatologistes du Mali (AOSMA) *MLI*
- Association Marocaine de Prévention Bucco- dentaire (AMPBD) *MAR*
- Association Médicale Scientifique Républicaine de Stomatologie *BGR*
- Association Nationale des Chirurgiens-Dentistes Sénégalais (A.N.C.D.S) *SEN*
- Association Nationale des Odonto- Stomatologistes du Cameroun (ANOSC) *CMR*
- Association Nationale des Odontostomatologistes du Gabon *GAB*
- Association of Dentists in Republic of Srpska *BIH*
- Association of Public Health Dentists *DNK*
- Association Rwandaise des Chirurgiens-Dentistes et Stomatologues *RWA*
- Associazione Italiana Odontoiatri *ITA*
- Associazione Nazionale Dentisti Italiani *ITA*
- Australian Dental Association Inc *AUS*
- Azerbaijan Stomatological Association *AZE*
- Bahamas Dental Association *BHS*
- Bangladesh Dental Society *BGD*
- Barbados Dental Association *BRB*
- Belorussian Dental Association *BLR*
- Botswana Dental Association *BWA*
- British Dental Association *GBR*
- Bulgarian Dental Association *BGR*
- Bundeszahnärztekammer (BZAEK) *DEU*
- Cambodian Dental Association *KHM*
- Canadian Dental Association *CAN*
- Chambres Syndicales Dentaires *BEL*
- Chinese Stomatological Association *CHN*
- Chinese Taipei Association for Dental Sciences *TWN*
- Colegio de Cirujano Dentistas de Chile *CHL*
- Colegio de Cirujanos Dentistas de Costa Rica *CRI*
- Colegio de Cirujanos Dentistas de Honduras *HND*
- Colegio de Odontólogos de Bolivia *BOL*
- Colegio Estomatológico de Guatemala *GTM*
- Colegio Odontológico del Perú *PER*
- Colegio Odológico Nicaragüense *NIC*
- Collegi d'Odontolegs I Estomatolegs d'Andorra *AND*
- Confederación Odontológica de la República Argentina *ARG*
- Consejo General de Colegios Odontólogos y Estomatólogos de España *ESP*
- Croatian Dental Chamber *HRV*
- Croatian Dental Society *HRV*
- Cyprus Dental Association *CYP*
- Czech Dental Chamber *CZE*
- Danish Dental Association *DNK*
- Dental Association of Bosnia & Herzegovina *BIH*
- Dental Association of Malta *MLT*
- Dental Association of Seychelles *SYC*
- Dental Association of Thailand *THA*
- Dental Chamber of Kosova
- Dental Society - Emirates Medical Association *UAE*
- Egyptian Dental Association *EGY*
- Estonian Dental Association *EST*
- Ethiopian Dental Professionals' Association *ETH*
- Federación Odontológica Colombiana *COL*
- Federación Odontológica del Paraguay *PRY*

- Federacion Odontologica Ecuatoriana *ECU*
- Fiji Dental Association *FJI*
- Finnish Dental Association *FIN*
- Georgian Stomatological Association *GEO*
- Ghana Dental Association *GHA*
- Guam Dental Society *GUM*
- Hellenic Dental Association *GRC*
- Hong Kong Dental Association *HKG*
- Hungarian Dental Association *HUN*
- Indian Dental Association *IND*
- Indonesian Dental Association *IDN*
- Iranian Dental Association *IRN*
- Iraqi Dental Association *IRQ*
- Irish Dental Association *IRL*
- Israel Dental Association *ISR*
- Japan Dental Association *JPN*
- Jordan Dental Association *JOR*
- Kazakhstan Stomatological Association *KAZ*
- Kenya Dental Association *KEN*
- KNMT (Dutch Dental Association) *NLD*
- Korean Dental Association *KOR*
- Lao Dental Association *LAO*
- Latvian Dental Association *LVA*
- Lebanese Dental Association *LBN*
- Lithuanian Dental Chamber *LTU*
- Macau Dental Association *MAC*
- Macedonian Dental Chamber *MKD*
- Macedonian Dental Society *MKD*
- Malaysian Dental Association *MYS*
- Mauritius Dental Association *MUS*
- Moldavian Association of Stomatologists (MAS) *MDA*
- Mongolian Dental Association *MNG*
- Montenegro Dental Chamber *MNE*
- Myanmar Dental Association *MMR*
- Nepal Dental Association *NPL*
- New Zealand Dental Association *NZL*
- Nigerian Dental Association *NGA*
- Norwegian Dental Association *NOR*
- OMD - Ordem dos Médicos Dentistas *PRT*
- Ordre Nationale des Chirurgiens-Dentistes de la République Démocratique du Congo *COD*
- Österreichische Zahnärztekammer (Austrian Dental Chamber) *AUT*

- Pakistan Dental Association *PAK*
- Palestine Dental Association *PSE*
- Papua New Guinea Dental Association *PNG*
- Philippines Dental Association *PHL*
- Polish Chamber of Physicians and Dentists *POL*
- Polish Dental Society *POL*
- Romanian Dental Association of Private Practitioners (RDAPP) *ROU*
- Romanian Society of Stomatology *ROU*
- Russian Dental Association *RUS*
- Serbia Dental Association *SRB*
- Singapore Dental Association *SGP*
- Slovak Chamber of Dentists *SVK*
- Slovenian Dental Association *SVN*
- Société de Médecine Dentaire *BEL*
- South African Dental Association *ZAF*
- SPEMD - Sociedade Portuguesa de Estomatologia e Medicina Dentária *PRT*
- Sri Lanka Dental Association *LKA*
- Stomatological (Dental) Association of the Kyrgyz Republic *KGZ*
- Sudanese Dental Union *SDN*
- Swedish Dental Association *SWE*
- Swiss Dental Association (SSO) *CHE*
- Syndicat Tunisien des Médecins Dentistes de Libre Pratique *TUN*
- Syrian Dental Association *SYR*
- Tannlæknafélag Íslands – The Icelandic Dental Association *ISL*
- Tanzania Dental Association *TZA*
- The Republic of Srpska Chamber of Doctors in Dentistry *BIH*
- The Saudi Dental Society *SAU*
- The Stomatological Society of Greece *GRC*
- Turkish Dental Association *TUR*
- Uganda Dental Association *UGA*
- Ukraine Dental Association *UKR*
- United Kazakhstan Association of Dentists *KAZ*
- Uzbekistan Dental Association *UZB*
- Verbond der Vlaamse Tandartsen *BEL*
- Vietnam Odonto-Stomatology Association (VOSA) *VNM*
- Zimbabwe Dental Association *ZWE*

## Associate Members

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- Asociación Odontologica Argentina *ARG*
- Circulo de Odontologos del Paraguay *PRY*
- Dental Chamber of Federation of Bosnia and Herzegovina *BIH*
- Dental Section of the Hungarian Medical Chamber *HUN*
- Egyptian Clinical Dental Society *EGY*
- Freier Verband Deutscher Zahnärzte *DEU*
- Macedonian Society of Dental Medicine *MKD*
- Taipei Dental Association *TWN*

## Affiliate Members

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- Academy of Dentistry International *USA*
- Academy of Osseointegration *USA*
- Associação Dentaria Lusofona (ADL) *PRT*
- Groupement des Associations Dentaires Francophones (GADEF) *FRA*
- International Association for Dental Research *USA*
- International Association for Disability and Oral Health *NLD*
- International Association of Dental Students *CHE*
- International Association of Dento-Maxillofacial Radiology *ZAF*
- International Association of Paediatric Dentistry *CHE*
- International College of Dentists *USA*
- International Dental Association Commonwealth, Association of Legal Entities *KAZ*
- International Federation of Dental Anesthesiology Societies (IFDAS) *DEU*
- International Society of Computerized Dentistry *DEU*
- Iranian-German Implant Association - IGIA *DEU*
- Pierre Fauchard Academy *USA*
- The Commonwealth Dental Association *GBR*

## Supporting Members

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- Academy of General Dentistry *USA*
- American Dental Education Association *USA*
- Association of Dental Dealers in Europe (ADDE) *CHE*
- Australian Dental Industry Association *AUS*
- Balkan Stomatological Society *GRC*
- Brazilian Academy of Dentistry *BRA*
- Dental Trade Alliance *USA*
- European Dental Student Association (EDSA) *IRL*
- Federation of the European Dental Industry (FIDE) *DEU*
- Fondazione Andi Onlus *ITA*
- Georgian Implantological Association *GEO*
- Global Scientific Dental Alliance *UAE*
- International Dental Manufacturers *DEU*
- Japan Dental Trade Association *JPN*
- Mundo a Sorrir – Associao de Medicos Dentistas Solidrios Portugueses *PRT*
- Organization for Safety & Asepsis Prevention (OSAP) *USA*
- The British Dental Industry Association *GBR*
- The Oral Health Foundation *GBR*
- Young Dentists Worldwide *POL*

# 2020 Report of the Auditor

## to the Council of FDI World Dental Federation

# Report of the auditor

to the Council of FDI Fédération Dentaire Internationale  
(FDI World Dental Federation)

Meyrin

### Report of the auditor on the abstract of financial statements

The accompanying summary financial statements, which comprise the (statement of assets, liabilities and reserve funds and statement of receipts and operating expenditure) as at 31 December 2020 for the year then ended are derived from the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation) for the year ended 31 December 2020. We expressed an unmodified audit opinion on those financial statements in our report dated 24 March 2021. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Swiss GAAP FER, the Swiss law and the association's articles of incorporation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation).

#### Council's responsibility

The Council is responsible for the preparation of the financial statements in accordance with the requirements of Swiss GAAP FER, Swiss law and the association's articles of incorporation.

#### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Swiss law and Swiss Auditing Standards (SAS) 810, "Engagements to Report on Summary Financial Statements".

#### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation) for the year ended 31 December 2020 are consistent, in all material respects, with those financial statements, prepared in accordance with Swiss GAAP FER, the Swiss law and the association's articles of incorporation.

PricewaterhouseCoopers SA



Philippe Tzaud

Audit expert  
Auditor in charge

Geneva, 24 March 2021

Enclosure:

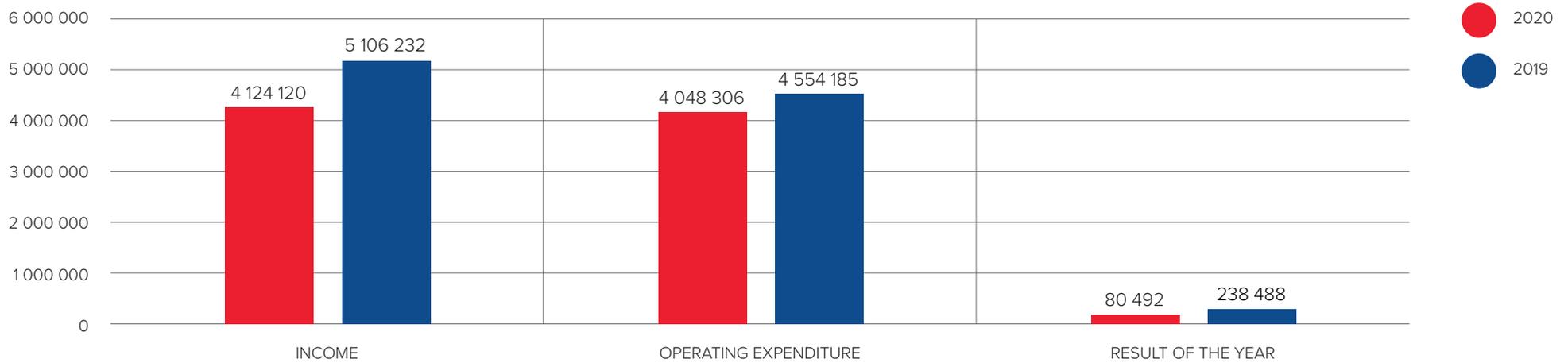
- Summary financial statements (statement of assets, liabilities and reserve funds and statement of receipts and operating expenditure)

PricewaterhouseCoopers SA, avenue Giuseppe-Motta 50, case postale, CH-1211 Genève 2, Switzerland  
Téléphone: +41 58 792 91 00, Téléfax: +41 58 792 91 10, [www.pwc.ch](http://www.pwc.ch)

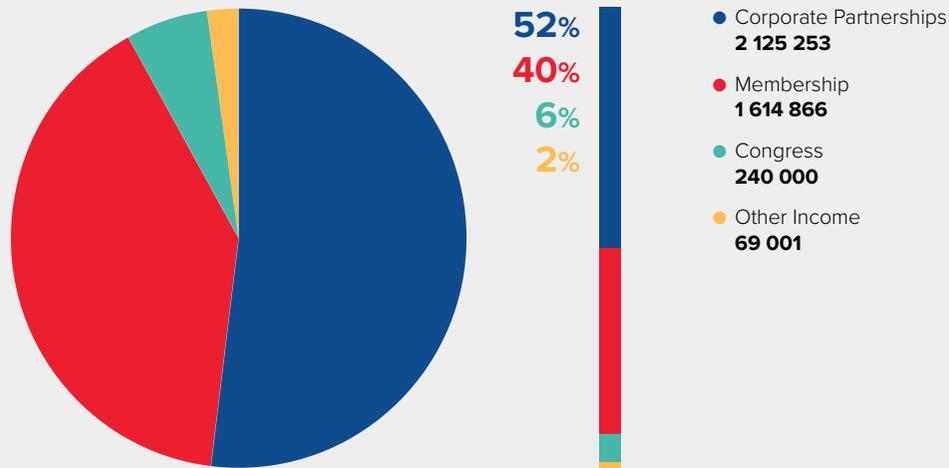
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**NOTE:** The financial statements are subject to FDI General Assembly approval in September 2021.

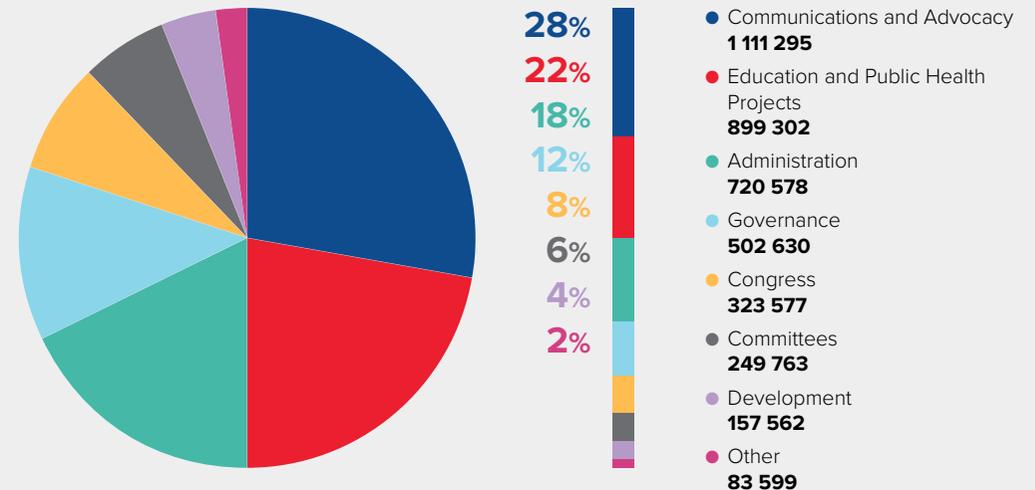
## History of Income, Operating Expenditure, and Result of the Year



### Income



### Operating Expenditure



# Statement of Assets, Liabilities, and Reserve Funds

(in CHF at 31 December 2020)

Assets	2020	2019
<b>Current assets</b>		
Cash and cash equivalents	3 508 718	3 660 817
Accounts receivable, net	190 741	129 358
Accounts receivable	255 466	184 377
Provision for bad and doubtful debts	(64 725)	(55 019)
Prepayments, deferred costs and other current assets	280 266	310 119
<b>Total current assets</b>	<b>3 979 725</b>	<b>4 100 294</b>
<b>Non-current assets</b>		
Tangible fixed assets	86 598	58 528
Financial fixed assets	3 192 350	3 046 901
Guarantee deposits	69 183	64 018
<b>Total non-current assets</b>	<b>3 348 131</b>	<b>3 169 447</b>
<b>Total assets</b>	<b>7 327 856</b>	<b>7 269 741</b>
<b>Liabilities and reserve funds</b>		
<b>Current liabilities</b>		
Accounts payable	167 188	223 836
Other payables	91 188	73 911
Accrued liabilities	324 457	112 000
Deferred income	344 143	638 145
Provisions	20 000	32 400
<b>Total current liabilities</b>	<b>946 976</b>	<b>1 080 292</b>
<b>Reserve funds</b>		
Restricted funds	1 328 155	1 217 215
Unrestricted funds	5 052 725	4 972 233
General reserve	4 972 233	4 733 746
Net income for the year	80 492	238 488
<b>Total reserve funds</b>	<b>6 380 880</b>	<b>6 189 449</b>
<b>Total liabilities and reserve funds</b>	<b>7 327 856</b>	<b>7 269 741</b>

# Statement of Receipts and Operating Expenditure

(in CHF at 31 December 2020)

Income	2020	2019
Membership	1 614 866	1 509 817
Congress	240 000	925 000
Corporate partnerships	2 125 253	2 479 491
<i>Unrestricted</i>	<i>1 231 573</i>	<i>1 591 955</i>
<i>Restricted</i>	<i>893 680</i>	<i>887 536</i>
WHPA (Restricted Funds)	75 000	75 000
Other income	69 001	116 924
<b>Total income</b>	<b>4 124 120</b>	<b>5 106 232</b>
<b>Operating expenditure</b>		
Personnel costs	2 320 577	2 315 979
Office	391 183	376 446
Travel & subsistence	123 991	699 828
Operational	632 436	785 297
Congress specific	56 260	107 597
Print/Communication/Web	426 294	188 613
Non-project	97 565	80 425
<b>Total expenses</b>	<b>4 048 306</b>	<b>4 554 185</b>
<b>Operational result</b>	<b>75 814</b>	<b>552 047</b>
Financial income/(expenses)	158 471	303 385
Exchange rate gain/(loss)	(42 854)	(64 614)
<b>Net Financial result</b>	<b>115 617</b>	<b>238 771</b>
<b>Net operational result</b>	<b>191 431</b>	<b>790 818</b>
Restricted income allocated to restricted funds	(968 680)	(962 536)
Restricted income withdrawn from restricted funds	857 741	910 206
Transfer to special funds		(500 000)
<b>Result of the year</b>	<b>80 492</b>	<b>238 488</b>
<b>Unrestricted funds at the end of the year</b>	<b>5 052 725</b>	<b>4 972 233</b>

# BUILDING STRONG PARTNERSHIPS FOR OPTIMAL ORAL HEALTH

We thank our 2020 partners for their generous and ongoing support.



Vision 2020  
Smile Around the World  
World Oral Health Day



Whole Mouth Health



Antibiotic Resistance in Dentistry  
Oral Health Observatory  
Partially Dentate Patients Project  
Vision 2020  
Oral Health in Cleft Patients



Vision 2020



Vision 2020



Health & Safety in the Dental Workplace



Global Periodontal Health Project



World Dental Development Fund



Brush Day & Night  
Oral Health and Cancer Collaborative Care  
Recognition Programme  
World Oral Health Day



Recognition Programme  
World Oral Health Day  
Vision 2020



Sports Dentistry

# THE TEAM

## Executive Director

**ENZO BONDIONI**

## Communications and Advocacy

**CHARANJIT (CHAZ) JAGAIT**

Communications and Advocacy Director

**MAXIME ANQUETIL**

Digital Communications Manager

**KRISTINA COLLINS**

Advocacy and Communications Manager

**MARGO MOMBRINIE**

Communications Manager

## Congress and Events

**STEEVE GIROD**

Congress and Events Director

**ISABELLE BOURZEIX**

Congress and Education Manager

## Education and Public Health

**SEAN TAYLOR**

Education and Public Health Director

**ALINE BOCHENEK-BENOIT**

Campaign and Project Manager

**RACHAEL ENGLAND**

Education and Public Health Manager

**MARC SINTES**

Education and Public Health Manager

## Finance and Administration

**CELINE ORMANCEY**

Finance and Administration Director

**CINDY ROMAND**

Finance Manager

## Governance and Membership

**DJERDANA (GINA) IVOSEVIC**

Governance and Membership Director

**MARIA KRAMARENKO**

Membership Manager

## Partnerships and Corporate Relations

**DAVID COOKE**

Partnerships and Corporate Relations Manager



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