

# Annual Report 2017



[www.fdiworlddental.org](http://www.fdiworlddental.org)

LEADING THE WORLD TO OPTIMAL ORAL HEALTH

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FDI World Dental Federation is an **international non-profit, membership-based organization** that serves as the principal representative body for more than 1 million dentists worldwide, active in close to 200 National Dental Associations (NDAs) and specialist groups in 130 countries. Founded in 1900, FDI is a pioneer in the field of modern dentistry.



## Leading the world to optimal oral health

FDI has a bold vision: to lead the world to optimal oral health. Speaking as the unified voice of dentistry, we collaborate closely with our members, oral health experts, allied health professionals, and industry partners alike to achieve this vision together. As the leading global advocate for oral health, we implement international advocacy campaigns to promote oral health worldwide.

As a convener of the oral health community, FDI fosters exchange and develops a common vision to advance the science and practice of dentistry. FDI delivers innovative congresses, campaigns, and projects to boost the field of dentistry, address the global oral disease burden and improve oral health.

FDI is governed by a General Assembly. The elected Council initiates, conducts, delegates, monitors and coordinates all FDI business. Five Standing Committees, comprised of 36 volunteers from member NDAs, help to implement FDI activities. Each year, nearly 300 members attend FDI's World Dental Parliament to debate and define the global future of dentistry. FDI headquarters is based in Geneva, Switzerland.

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# President's message

I am proud to represent FDI at such a dynamic moment in our organization's history. While we have much work to do, I am pleased with what we have already accomplished. I am optimistic as I reflect on the future goals outlined in our new Strategic Plan.

As you may already know, the FDI 2018–2021 Strategic Plan was approved by the General Assembly during the World Dental Parliament in September 2017. This is an inclusive, visionary roadmap for the future of our organization.

The three pillars of FDI's new strategic plan – membership, advocacy, and knowledge transfer – will be our guiding lights over the next four years:

Building a strong **membership** is very important to us. We will continue to develop initiatives to meet the needs of our members and help raise the profile of oral health at the national level.

FDI will lead **global advocacy** efforts to increase oral health literacy and achieve political commitment and action on oral health in all countries.

In the spirit of **knowledge sharing** and collaboration, FDI has pledged to further advance the art, science and practice of dentistry by convening the oral health community to develop best practices in oral health science and education and share knowledge on preventive treatment and care.

## Why do we do what we do?

Millions of people suffer from physical pain and emotional hardship caused by oral diseases. This reality fuels our strategic plan and strengthens our resolve to work harder and smarter to lead the global fight to improve the oral health of populations, to ensure the general health and well-being of all.

Global inequalities demonstrate that achieving optimal oral health is a challenge for many around the world. There is a persistent, unequal distribution of health and disease within and between countries, which also holds true for oral health.

As the leading global oral health advocate, we have a responsibility to ensure that even the most vulnerable populations have access to quality oral healthcare.

Looking ahead, we will continue to uphold oral health as an integral element of overall health on national and international advocacy platforms, bring together dental practitioners to develop solutions to increase oral health access, and reinforce strategic partnerships to achieve our goals side by side.

As you will read in the report that follows, every aspect of our work is connected to our strategy and vision to lead the world to optimal oral health.

Thank you for your invaluable partnership and generous support to make this vision a reality.



*Kathryn A Kell*  
**Dr Kathryn Kell**  
FDI President

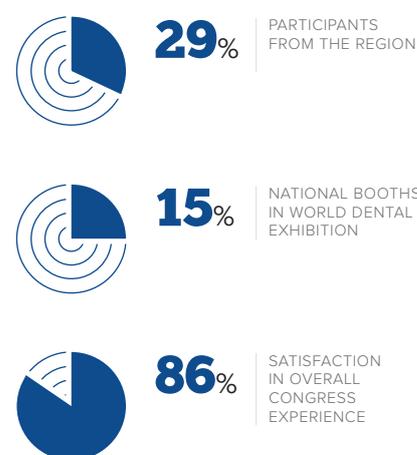
# Bringing the world together to improve oral health

## World Dental Congress

The World Dental Congress is a flagship event for FDI, strengthening ties and cultivating collaboration within the global oral health community. It is an annual go-to event for dentists, Chief Dental Officers, public health officials, and experts in the oral health community.

The World Dental Congress aligns with FDI's mission to advance and promote the ethics, art, science, and practice of dentistry. As an important, large-scale event, the Congress draws attention to oral health in the wider global health community and policy arena. Accordingly, this event encourages policymakers to push for oral health to be integrated into all public health policy.

More than 8,000 participants from around the world met in Madrid, Spain, for the 2017 World Dental Congress. The Congress, organized under the theme *Bringing the world together to improve oral health*, in collaboration with the Spanish Dental Association



**ADA C-E-R-P**® | Continuing Education Recognition Program

The American Dental Association Continuing Education Recognition Program (ADA CERP) awarded FDI a further 4-year term of recognition.

**TOP LEFT** PROF. MARIANO SANZ PRESENTS CURRENT AND FUTURE APPROACHES TO PERIODONTAL REGENERATION. **CENTRE** PROF. BORJA ZABALEGUI PRESENTS ENDODONTICS IN THE INTERDISCIPLINARY DENTAL PRACTICE TODAY. **TOP RIGHT** THE WORLD DENTAL EXHIBITION. **BOTTOM RIGHT** WDC OPENING CEREMONY IN MADRID. **BOTTOM LEFT** PARTICIPANTS ARRIVING AT THE REGISTRATION AREA IN IFEMA.





(*Consejo General de Colegios Odontólogos y Estomatólogos de España*), featured a comprehensive scientific programme featuring 130 international experts.

The topic of the 2017 World Oral Health Forum was global periodontal health. FDI launched the Global Periodontal Health Project in 2015, and the World Oral Health Forum was an important opportunity to open the subject to wider debate and gather momentum for the project.

## FDI welcomes new president

Dr Kathryn Kell was officially sworn in as FDI's new president during the General Assembly meeting at the World Dental Congress. Hailing from the American Dental Association, Dr Kell began her two-year mandate on 1 September.

Dr Gerhard Seeberger, from the Italian Dental Association (*Associazione Italiana Odontoiatri*), was named President-elect and began his two-year mandate at the same time.

**LEFT** FDI PRESIDENT (2017-2019) DR KATHRYN KELL IS WELCOMED BY PAST FDI PRESIDENT (2015-2017) DR PATRICK HESCOT AT THE OPENING CEREMONY **RIGHT** DR GERHARD SEEBERGER ADDRESSES FDI MEMBERS AT THE GENERAL ASSEMBLY AFTER STEPPING DOWN AS SPEAKER AND ASSUMING THE POSITION OF PRESIDENT-ELECT





**LEFT** ATTENDEES GATHER AT THE 1ST FDI MIDDLE EASTERN REGIONAL DENTAL CONGRESS IN TEHRAN, IRAN. **RIGHT** FDI AFRICAN REGIONAL ORGANIZATION PRESIDENT DR MOHIEDDINE RAHMOUNI WELCOMES ATTENDEES AT THE 1ST FDI AFRICAN REGIONAL DENTAL CONGRESS IN MARRAKESH, MOROCCO.



## 1st FDI Middle Eastern Regional Dental Congress

Extending FDI's reach in the Middle East

The 1st FDI Middle Eastern Regional Dental Congress was held in Tehran, Iran, in May. Organized in collaboration with the Iranian Dental Association, this congress was the first in a series of congresses that will take place over the next three years. The theme of the congress, *Declaration of oral health rights*, highlighted efforts made by the Iranian dental community in dental education, prevention and treatment. With over 7,000 registered participants and 12,000 visitors at the dental exhibition, this congress offered FDI the opportunity to enhance its visibility and establish ties within the dental community throughout the Middle East.

## 1st FDI African Regional Dental Congress

The pinnacle of FDI's ambitious capacity building strategy in Africa

The 1st FDI African Regional Dental Congress was held in Marrakesh, Morocco, in April. The Moroccan Association of Oral Health Prevention (*Association Marocaine de Prévention Bucco-dentaire*) hosted the event under the theme *Leading Africa towards optimal oral health*. More than 800 dentists, oral health practitioners, and dental industry exhibitors shared expertise on oral health promotion for children and ageing populations in Africa. The congress is considered a milestone in capacity building for leaders of Africa-based NDAs.



World Oral Health Day (WOHD) is a far-reaching global oral health campaign and awareness-raising tool. It is a platform for the public, oral health community, and policymakers to help reduce the overall oral disease burden.

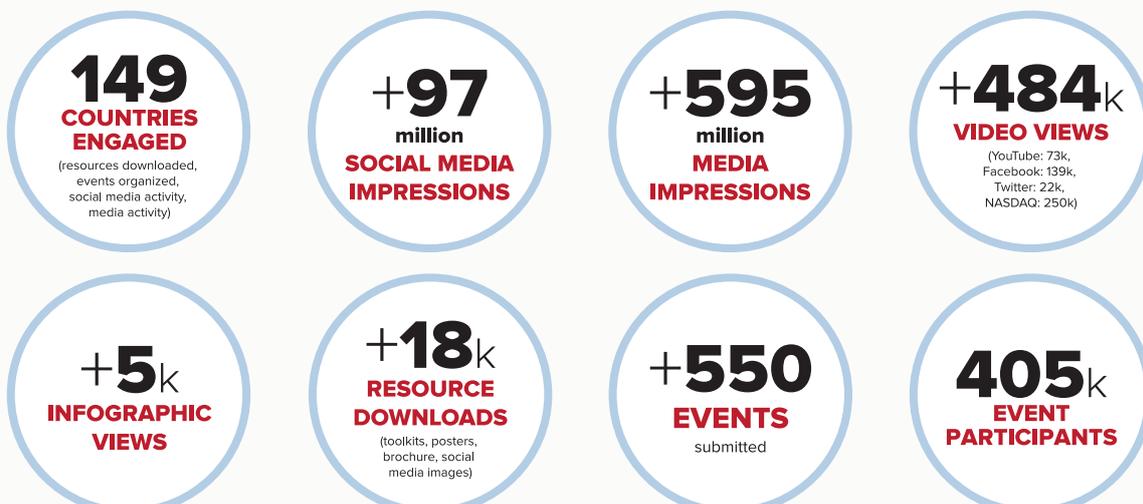
WOHD is celebrated on 20 March every year and was launched by FDI in 2007. It is the culmination of a year-long campaign dedicated to raising global awareness on the prevention and control of oral diseases. It is an international day to promote good oral health for everyone and enable people to maintain a healthy mouth at all ages.

## *Live* **MOUTH SMART**

WOHD 2017 inspired people across the world to take charge of their oral health at all ages. The campaign theme 'Live Mouth Smart' empowered people to enjoy a healthy, functional mouth from childhood into old age – through the adoption of good hygiene habits, having regular dental check-ups, and managing risk factors.

The campaign was designed to promote worldwide awareness of oral diseases, demonstrate the intrinsic link between oral health and general health, drive individuals to take charge of their oral health at all ages, and advocate preventive care. It encouraged the general public, oral health professionals, and policymakers to work together to address the disease burden and take action to enable populations to 'Live Mouth Smart'.

### Campaign highlights



# Live MOUTH SMART



#LiveMouthSmart #WOHD17  
www.worldoralhealthday.org



## Bringing 'Live Mouth Smart' to life

The WOHD 2017 messages, which incorporated FDI's definition of oral health, were disseminated through a range of resources. Starting with a completely revamped WOHD website featuring an interactive global events map, this was the campaign hub and driving force to promote the meaning of 'Live Mouth Smart'. The following assets were produced in English, French and Spanish, and made available online:

## Tailored toolkits

Three campaign toolkits were produced to fit the needs of FDI members, corporate partners, and the public. The campaign toolkits introduced the WOHD 2017 campaign, objectives, key messages, and provided guidance on how to use the resources. The three versions were:

1. **Member toolkit**, communicating member-sensitive information
2. **Partner toolkit**, with advice on how to leverage the campaign, logo and new seal of recognition
3. **Public toolkit**, encouraging people to get involved (directly or through their NDA)

## Comprehensive posters and guides



Six posters became the face of the WOHD 2017 campaign and were adapted into all print and social media assets. Two new resources were developed for the public:

1. **A guide to good oral health** called *How to Live Mouth Smart*, showing the 'dos and don'ts' of oral health, with special sections devoted to women during pregnancy, children and seniors
2. **An advocacy guide to good oral health policies** recommending solutions and concrete measures that governments can implement to protect the oral health of their citizens

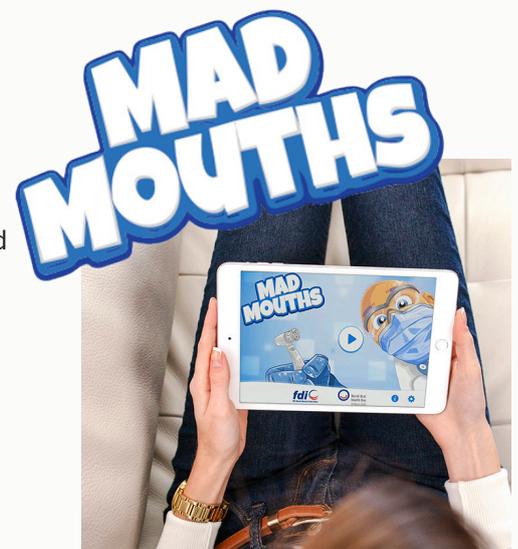


## FDI video airs in Times Square, New York City

A campaign spot bringing the overall message to life was made available on FDI's social media channels, receiving 1.5 million views globally. The video was shared across Facebook, Twitter and YouTube, and a shorter, English-only version, was displayed on the NASDAQ tower in Times Square, New York City, on 20 March.

## Poster App and Mad Mouths

The two popular assets from previous campaigns were brought back to continue to promote WOHD 2017 messages. The Poster App was redesigned in line with the 'Live Mouth Smart' campaign, including a call to action for good oral health for life, and the Mad Mouths game was also promoted.



## Millions reached on social media

#WOHD17 #LiveMouthSmart

The two campaign hashtags were #LiveMouthSmart and #WOHD17. Overall, the campaign had 97.2 million social media impressions. FDI included social media tips in the campaign toolkit and developed a social media calendar (including pre-made posts and supporting visual assets), shared with members and corporate partners, which was widely disseminated in the lead up to WOHD.

FDI managed a survey of 12 countries to gather insights on what people thought were good oral health habits versus what they actually did. The survey was the basis for a global press release and 12 country-specific press releases, as well as a supporting infographic. Overall, the press release had 595.8 million media impressions.





## 500,000 people celebrated WOHD thanks to FDI Member engagement

WOHD 2017 was celebrated in about 150 countries by almost half a million people around the world. Member NDAs organized various events and activities, including children’s education programmes, lectures, workshops, rallies, free dental check-ups, and brush-a-thons, showing their continued support for WOHD. Many of these events were attended by ministers of health and public health officials, demonstrating the reach of the campaign.

Student dental associations, some of the strongest WOHD enthusiasts, carried out numerous activities in the name of WOHD to increase public awareness. FDI continued its collaboration with the International Association of Dental Students and presented the WOHD Awards to the winners of the following four categories:

- ▶ **Most educational activity:** Dental Students’ Scientific Association of Egypt
- ▶ **Best media campaign:** Palestinian Association of Dental Students
- ▶ **Most original activity:** Sudanese Association of Dental Students
- ▶ **Best branded photo:** Valencian Association of Dental Students



COMMUNICATIONS AND ADVOCACY MANAGER CLAUDIA MARQUINA (SECOND FROM LEFT) AND IADS PROPHYLAXIS OFFICER AVE PÖLD (THIRD FROM LEFT) PICTURED WITH 2017 WOHD AWARD WINNERS.

FDI encourages all member NDAs, governments, non-governmental organizations, media and other entities to participate in WOHD to develop community, regional, national, and global activities to improve oral health.

# Partnerships and projects

## Brush Day & Night

Brushing twice a day with a fluoride toothpaste is one of the most important habits for good oral health. Through Brush Day & Night (BDN) activities, children learn about the benefits of good oral hygiene and are taught to brush their teeth twice-daily with a fluoride toothpaste. BDN also encourages children to become community advocates and spread the message of good oral health to their families and friends.

BDN activities are made possible through a long-standing, 12-year partnership between FDI and Unilever. In June, Past President Dr Patrick Hescot (2015-2017) and Executive Vice President of Global Oral Care at Unilever Marie-Anne Aymerich met to celebrate the FDI-Unilever partnership in London in June. A special brochure was produced to commemorate its on-going success.



FDI PRESIDENT (2015-2017) DR PATRICK HESCOT AND UNILEVER EXECUTIVE VICE PRESIDENT OF ORAL CARE MARIE-ANNE AYMERICH CELEBRATE 10 YEARS OF PARTNERSHIP

## Success and sustainability define Phase III

In 2017, FDI evaluated Phase III of BDN, which ran from 2014–2016. During Phase III, BDN coordinated oral health outreach activities in schools and conducted World Oral Health Day celebrations, reaching over 4 million individuals.

Results revealed that in the schools where BDN taught students to brush twice-daily with a fluoride toothpaste, 25% more children were now brushing their teeth compared to when the first intervention began. Further analysis showed that the school programme to be efficient, sustainable, and most effective for children from the ages of 7–9.

A detailed evaluation of Phase III will be published in a supplement of the *International Dental Journal* (IDJ), to be released during the first quarter of 2018.

## Lessons learned from Phase III for an even stronger Phase IV

Phase IV, which will run until 2019, is currently being implemented in partnership with NDAs and local Unilever teams in Indonesia and Nigeria through oral health programmes in schools and WOHD activities.

LEFT FDI PRESIDENT (2015-2017) DR PATRICK HESCOT ATTENDING THE BRUSH DAY AND NIGHT WOHD CELEBRATIONS IN CÔTE D'IVOIRE. CENTRE BRUSH DAY AND NIGHT WOHD CELEBRATIONS IN MOROCCO RIGHT BRUSH DAY AND NIGHT WOHD CELEBRATIONS IN NIGERIA



## Caries Prevention Partnership

The FDI-Colgate Caries Prevention Partnership (CPP) is an international effort to reduce the burden of dental caries by shifting the focus of dental care from a restorative to a preventive approach. Untreated dental caries is the most prevalent chronic disease worldwide and a major global health problem. Tooth decay is widespread due to a lack of effective prevention strategies, among other factors.



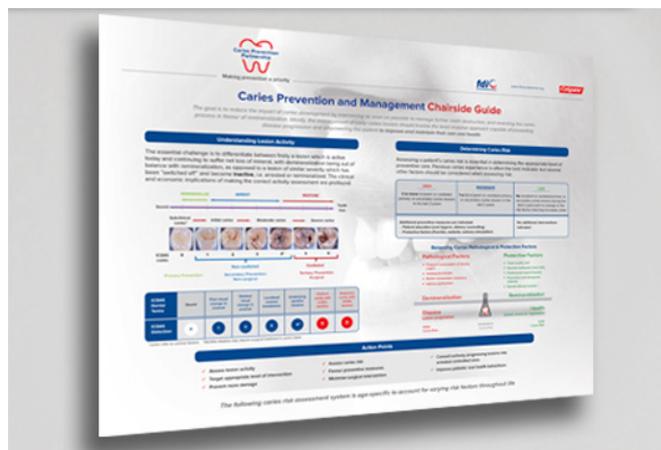
Making prevention a priority

To reinforce oral disease prevention strategies, CPP develops high-quality caries educational material, devises advocacy strategies, and designs activities destined for the public, oral health professionals, and policymakers.

## CPP Phase II engages dental practitioners through publications and interactive webinars

Notable outcomes of Phase II, which launched in early 2017, include:

- ▶ Publication of the *White Paper Executive Summary*, which compiles current evidence and key issues to manage and prevent dental caries
- ▶ Publication of the *Carries Prevention and Management Chairside Guide*, which transforms the white paper into a user-friendly practical guide, intended to be used daily by dental practitioners
- ▶ In June, Dr Mark S. Wolff, Prof. and Chair of the Department of Cariology and Comprehensive Care and Associate Dean for Pre-doctoral Clinical Education at the New York University College of Dentistry, conducted a webinar on *Carries management and the older adult*
- ▶ In November, Dr Marshall Gallant, member of the International Congress of Implantologists and the American Dental Association International Development Subcommittee, which conducts dental training programmes in developing countries, conducted a webinar on *Carries management and prevention within a multidisciplinary healthcare setting*



In 2018, FDI will design a survey for dental practitioners to evaluate the *Carries Prevention and Management Chairside Guide*. The survey will be essential to keep the Chairside Guide relevant and useful for the dental community.

## FDI Smile Award

As part of CPP, the FDI Smile Award recognizes preventive oral healthcare projects at the local level. The US\$4,000 award supports member NDAs that are making a difference in oral health through innovative and sustainable community outreach projects in their countries.

## Argentina and Slovenia receive FDI Smile Award in 2017

The Argentinian Dental Association (*Confederación Odontológica de la República Argentina*) was awarded for their national prevention programme, which aims to reduce oral diseases among vulnerable populations in Argentina through educational and promotional tools.

The Slovenian Dental Association (*Stomatološka sekcija, Slovensko zdravniško društvo*) was recognized for their initiative, *Let's have clean teeth*, which helps Slovenian children learn more about brushing their teeth through a brushing competition between schools.

In the spirit of action and collaboration, the FDI Smile Award encourages NDAs to initiate local, inclusive projects to reinforce the oral health of disadvantaged communities.



WINNERS OF FDI SMILE AWARD 2017 **ABOVE** GUILLERMO RIVERO, PRESIDENT OF THE ARGENTINIAN DENTAL ASSOCIATION **BELOW** MATEJ LESKOSEK, EXECUTIVE BOARD MEMBER OF THE SLOVENIAN DENTAL ASSOCIATION

## Global Periodontal Health Project

The Global Periodontal Health Project (GPHP) aims to reduce and prevent periodontal (gum) disease worldwide. Periodontal disease is a major cause of tooth loss in adults. It begins as gingivitis (chronic inflammation of the gums caused by dental plaque), which can be easily treated if action is taken early. If left untreated, gingivitis can progress to periodontitis, a more serious infection that destroys tooth-supporting tissues and bone.

Periodontal disease poses a significant health burden, yet treatment remains unavailable in many countries.

Launched in partnership with E.M.S. Electro Medical Systems, GSK, and Procter & Gamble, GPHP engages the public, oral health and other health professionals, educators, and policymakers in promoting periodontal health.



## FDI survey reveals periodontal health not prioritized in national health policies

### Lack of awareness



In line with the Health Systems Framework developed by the World Health Organization (WHO), the GPHP Task Team developed a survey to review how periodontal health is addressed within existing national health frameworks and assess existing measures to prevent periodontal disease and promote periodontal health.

Survey results revealed significant shortcomings concerning periodontal health in national health policies and highlighted the need to develop and distribute a global set of resources for dental health practitioners.

The survey findings were essential to shape and inform the GPHP white paper and practical guide on periodontal health. Final drafts of the white paper and practical guide were approved in late 2017 and were published in early 2018. The *White Paper on Prevention and Management of Periodontal Diseases for Oral Health and General Health* serves to better inform oral health professionals on the main issues related to the global prevalence of periodontal disease and identifies the key challenges in tackling the periodontal disease burden. *Periodontal Health and Disease: A practical guide to reduce the global*



LEFT (FROM LEFT TO RIGHT) PROF. LIJIAN JIN, PROF. DAVID HERRERA, AND PROF. LIRAN LEVIN PRESENT DURING THE WORLD ORAL HEALTH FORUM ON GLOBAL PERIODONTAL HEALTH CENTRE LEFT PROF. DAVID HERRERA CENTRE RIGHT DR JEAN LOUIS GIOVANNOLI RIGHT PANELISTS AT THE 2017 FDI WORLD ORAL HEALTH FORUM

*burden of periodontal disease* provides guidance for National Dental Associations to design, conduct and evaluate advocacy campaigns that will advance the implementation of policies to prevent and manage periodontal disease.

## The World Oral Health Forum: merging expertise and resources

The topic of the 2017 World Oral Health Forum was global periodontal health, which offered an important opportunity to open the subject to wider debate and further inform the development of the white paper and practical guide.

## Oral Health for an Ageing Population Partnership

The Oral Health for an Ageing Population Partnership (OHAP) seeks to strengthen the relationship between dental practitioners and healthy longevity. As older people are often at an increased risk of tooth loss, periodontal disease, oral cancer and other illnesses, it is important for the oral health community to recognize and respond to their particular set of needs.



Launched together by FDI and GC International AG, OHAP actively works to improve oral disease prevention and treatment for elderly patients and promotes research on oral health in ageing populations.

## Human rights and oral health: IDJ supplement

In October 2017, IDJ published a special issue called *Oral health for an ageing population: evidence for a fundamental human right* which is available online for free. This supplement is made up of six articles summarizing the presentations given at the Oral Health for an Ageing Population workshop, which took place in Lucerne, Switzerland, in May 2016. The supplement serves to raise awareness on special considerations for oral health within the elderly community.

## Global survey shows little concern for oral health needs of the elderly

In 2017, a survey on the oral conditions of older adults was sent out to all FDI NDAs. Survey findings indicated that, globally, there are significant gaps in data collection methods and indicators on oral conditions in the elderly. Information on targeted dental interventions for older individuals are limited and little is done to consider the specific oral healthcare needs of this group.

In response to the survey findings, OHAP will develop a strategic document in 2018, which will guide communication and advocacy on oral health for the elderly, as well as the development of practical guides for oral health professionals and patients.

The strategic document will also highlight a series of actions that interested stakeholders can take to positively engage with the elderly community.

## Peri-implant Diseases Project

The Peri-implant Diseases Project (PIDP) is a partnership between FDI and the International Congress of Implantologists (ICOI). Peri-implantitis is the term for inflammatory reactions in the hard and soft tissues, with loss of supporting bone, surrounding a dental implant (*as defined by ICOI*).

### Promoting peri-implantitis literacy in the oral health community

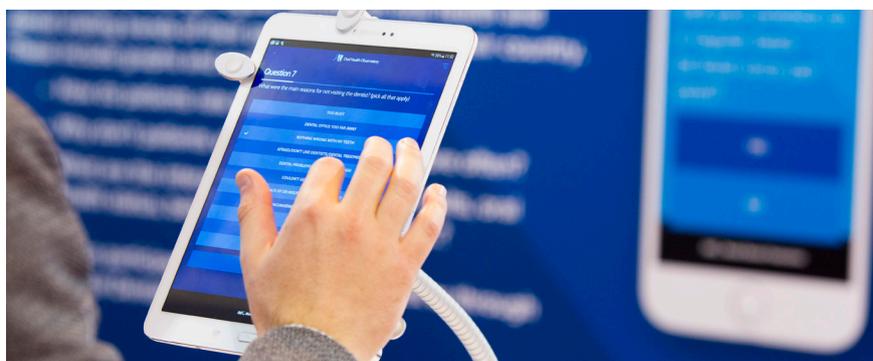
PIDP addresses common questions posed by dental practitioners who are not specialized in implants or peri-implantitis. PIDP has constituted four working groups that will work together to produce a number of practical documents on peri-implant diseases to support general practitioners in their daily practice and to inform the oral health community on the importance of peri-implantitis prevention, diagnosis, treatment and follow-up.

### Developments in 2017

In 2017, the four working groups met at the World Dental Congress in Madrid to determine which expert authors will research and write the articles. A consensus document will be produced during a workshop in May 2018 and the outcomes of the project will be presented during the 2018 World Dental Congress in Buenos Aires and at the ICOI Congress in Las Vegas.

## Oral Health Observatory

The Oral Health Observatory (OHO) is an FDI initiative to generate standardized data on oral health. The analysis of the collected data will provide the basis for advocacy work carried out by FDI, NDAs and other interested stakeholders. GSK is currently supporting the deployment of OHO in ten countries.



### OHO develops tools to evaluate prevailing oral healthcare needs

OHO has developed a mobile app and online questionnaires to facilitate the analysis of current oral healthcare needs for patients and dental practitioners at the national and global level.

By answering a series of questions on a mobile app, the patient and the dentist submit data on the patient's oral health status, quality of life, health habits and other health determinants. An additional online questionnaire collects specific data on the participating dental practices.

### Member NDAs key to data collection process

Member NDAs play an active role in OHO. In 2017, 11 NDAs began to recruit dental practices to participate in the data collection process. The Italian Dental Association (*Associazione Nazionale Dentisti Italiani*), as

well as other NDAs from Costa Rica and India, have successfully recruited a combined total of 135 dental practices and have started to collect data on oral health status and needs in their countries. Based on the current number of participating NDAs, OHO expects to obtain approximately 21,000 patient responses from 430 dental practices around the world during this current phase.

In 2018, the collected data will be used for oral health advocacy in participating countries and a selection will be made available globally through a visualization platform on the FDI website.

## **FDI World Dental Development Fund**

FDI is committed to promoting optimal oral and general health for everyone, especially in those contexts where access to healthcare is limited.

The aim of the FDI World Dental Development Fund (WDDF) is to fund oral health initiatives with a strong focus on education and prevention, particularly in disadvantaged communities. The fund supports projects that spark a positive impact on oral health in resource-limited settings.

### **FDI supports five innovative projects in 2017**

In 2017, WDDF continued to support and monitor five projects in Benin, Costa Rica, Mozambique, Uganda and Zimbabwe. In addition, two projects, one from Nepal and the other from Tanzania, were selected for WDDF funding in September 2017. Both projects, which are designed to reach young children from the ages of five through 12, will start in 2018.

- ▶ All WDDF projects reflect FDI's core values and principles.

### **FDI President committed to oral health for all**

In October 2017, FDI President Dr Kathryn Kell received the Shils Award, which recognizes people, organizations, and programmes that defend the oral health of vulnerable populations and positively influence the oral health community. The Shils Entrepreneurial Fund granted an amount of CHF 1,000 to Tanzania's project after Dr Kell requested that the award money be given to WDDF.

## **FDI develops 2nd edition of the Dental Ethics Manual**

Due to their profession and position of trust within society, dentists and other health professionals are given certain privileges that are not extended to the public. As such, health professionals pledge to abide by a strict set of ethical standards of conduct. As the FDI General Assembly supports initiatives to conduct ethics-related activities, FDI decided to draft a second edition of the Dental Ethics Manual.

### **An updated, practical reference for dentists**

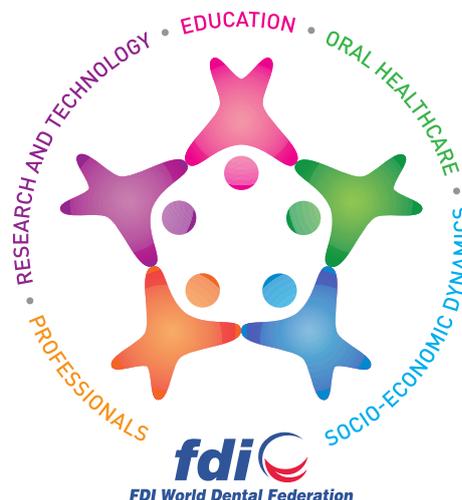
The new Dental Ethics Manual will provide examples of specific ethical dilemmas that dental practitioners may be confronted with in the workplace. It will be tailored to dental students and be published online to reach a large audience. By providing specific examples, FDI hopes the second edition will better prepare dental practitioners to grapple with certain ethical dilemmas and uphold an exceptional standard of care throughout their careers.

In 2016 and 2017, all members of the Dental Ethics Working Group drafted the second edition of the manual. The layout of the second edition will be completed and ready for publication in 2018.

# Advocacy: Vision 2020

This was a successful year for FDI's Vision 2020 advocacy work. In addition to leading the effort to build upon the oral health definition with measurement tools, FDI engaged with WHO to raise the profile of oral health on the global health agenda and pushed for action on antimicrobial resistance (AMR), dental amalgam phase-down and radiation protection in dental radiology. FDI also united with its strategic partners to integrate oral health into the noncommunicable disease (NCD) agenda and pool resources and expertise to tackle cross-cutting issues to improve health outcomes and care.

3M joined the 2017 partners – GC, Henry Schein, Ivoclar Vivadent, Morita, Planmeca, Unilever and Wrigley – in supporting Vision 2020.



## Building upon the oral health definition

Currently, there are neither baselines nor indicators for measuring oral health outcomes. To change this, FDI adopted a new oral health definition in 2016 to unite the health community under a common understanding of oral health. The definition is now available in 10 languages – English, French, German, Spanish – FDI's official languages – and Arabic, Chinese, Croatian, Italian, Japanese and Russian.

As defined by FDI, 'oral health is multi-faceted and includes the ability to speak, smile, smell, taste, touch, chew, swallow and convey a range of emotions through facial expressions with confidence and without pain, discomfort and disease of the craniofacial complex.' The definition paves the way for the next step – developing standardized oral health assessment and measurement tools. To achieve this, FDI has appointed the Vision 2020 Think Tank to develop oral health measurement tools to monitor change across all populations.

## Shaping the global agenda on oral health

Another advocacy focus in 2017 was to raise the profile of oral health as an important component of general health and encourage global leaders to make and implement oral health commitments.

## WHO Executive Board and World Health Assembly

FDI is in official relations with WHO. This status enables FDI to actively participate in the meetings of WHO's governing bodies – namely the WHO Executive Board and World Health Assembly. The WHO Executive Board and World Health Assembly represent unique opportunities for FDI to influence policies and decisions as well as voice the interests of our member NDAs and the broader oral health community on a global stage.

In 2017, at both the 140th WHO Executive Board in January and the 70th World Health Assembly in May, FDI delivered statements on the following three issues: AMR, NCDs in the context of preparation for the third High-level meeting on the prevention and control of NCDs in 2018, and progress in the implementation of the United Nations (UN) 2030 Agenda for Sustainable Development.

The 70th World Health Assembly adopted a resolution with an updated list of evidence-based and cost-effective interventions for the prevention and control of NCDs. This new set includes 16 interventions known as “best buys” within WHO's Global Action Plan for the Prevention and Control of NCDs 2013-2020. The list of interventions aims to reduce exposure to the leading risk factors for NCDs. The interventions include taxation of tobacco and sugar-sweetened beverages, which are particularly important for the oral health agenda as tobacco and sugar are risk factors for oral diseases.

## Antimicrobial resistance

AMR occurs when infection-causing bacteria adapt and develop a resistance when they are exposed to antibiotics (*as defined by WHO*). As a result, the drugs are unable to fight the infection, which continues to harm the individual and increases the risk of spread to others.

### Why is AMR a concern for the oral health community?

As dentists are among the most frequent prescribers of antibiotics, they are implicated in the fight against AMR, together with other health professionals. They have a responsibility to prescribe antibiotics only when they are needed and inform the patient of proper antibiotic use, associated risks, and infection prevention strategies.

### FDI responds to WHO report on AMR, calls for governments to involve NDAs

FDI was invited to comment on a report by the WHO Secretariat on AMR. FDI emphasized that dentists prescribe an estimated 7–11 % of all antibiotic prescriptions, placing them among the top prescribers. To curb the troubling effects of AMR, FDI urged governments to consult with their NDAs when developing guidelines and prescribing policies on antibiotic use for dental practitioners.

FDI further encouraged governments to include NDAs in their AMR national action plan development processes, called for in the 2015 *Political declaration of the high-level meeting of the General Assembly on antimicrobial resistance*, issued at the 68th World Health Assembly.

### FDI attends global meeting to accelerate action on AMR

A Call to action meeting on AMR took place in Berlin, Germany, in October. FDI was the only oral health organization present at this global event, which brought together over 200 health officials and AMR stakeholders across the human health, animal health, agriculture and environment sectors.

Framed as a global call to action to tackle AMR, the meeting aimed to build consensus around priority areas, address knowledge gaps, and further collaboration across all implicated sectors.

The two-day discussion acknowledged that AMR poses a major public health threat and is now a recognized issue at the highest political levels. An estimated 700,000 people die every year from drug-resistant infections, and if not controlled and reversed, the trend is likely to lead to 10 million deaths annually by 2050 at a cumulative cost to the world economy of US\$100 trillion.

## The Minamata Convention on Mercury

The Minamata Convention on Mercury is a global treaty to protect human health and the environment from the negative effects of mercury. By the end of 2017, a total of 85 countries ratified the Convention, which entered into force on 16 August 2017. The Convention has significant implications for the practice of dentistry due to its requirement to phase-down the use of dental amalgam. Since the adoption of the Convention in 2013, FDI has supported its implementation and actively participates in discussions on dental amalgam.

### COP 1: FDI leads debate on dental amalgam phase-down

FDI attended the 1st Meeting of the Conference of the Parties to the Minamata Convention on Mercury (COP1) held in Geneva from 24-29 September 2017. Representing the interests of the oral health community, FDI played a leading role in influencing discussions to focus on dental amalgam phase-down instead of phase-out. FDI firmly believes that dental amalgam phase-down is achievable, but only if access to safe, effective, affordable alternatives, specifically in low-and-middle-income countries, is prioritized with financial support.



COP 1 TO THE MINAMATA CONVENTION ON MERCURY

In the lead up to COP1, FDI drafted guidance on interim storage of mercury that is not part of the mercury waste category. Additionally, FDI made a joint statement with the International Association for Dental Research (IADR) during a WHO side-event to COP1, entitled *For health, make mercury history*. FDI and IADR urged WHO to update its 2009 publication *WHO guidelines on future use of materials for dental restoration* with the latest science to ensure that the phase-down of dental amalgam is conducted in a practical, evidence-based way.

## Radiation in dental practices: protecting patients and practitioners

Education on the safe use of X-rays in dental practices must be improved to protect patients and practitioners. More and more, dentists have been using Cone Beam Computed Tomography in their practices, which is associated with a higher risk of radiation.

### FDI, International Atomic Energy Agency develop course on radiation protection in dental radiology

FDI was an active participant in the International Atomic Energy Agency's (IAEA) consultancy meeting to finalize a 12-module training course and prepare an advanced draft of the Safety Report on radiation protection in dental radiology. The meeting took place in Vienna, Austria, in February 2017, which was a follow-up to the work started in 2016, with FDI being represented by Professor Ralf Schulze, Administrative Direction of the Section of oral and maxillofacial radiology at the Johannes Gutenberg-University of Mainz,

Germany. FDI was joined by representatives from four organizations, including WHO, to finalize the draft of the Safety Report and the training material, which is available for consultation on the FDI website.

## Engaging in strategic partnerships

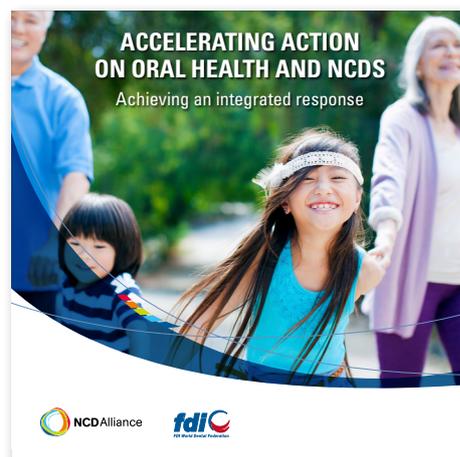
FDI's strategic partners help us drive our advocacy work forward and effectively influence the global health and development agenda.

### NCD Alliance

The NCD Alliance unites a network of over 2,000 civil society organizations in more than 170 countries with the mission to combat the NCD epidemic by placing health at the centre of all policies. Oral diseases and other NCDs share modifiable risk factors (including tobacco use, harmful use of alcohol and unhealthy diets) as well as the same socio-economic determinants. It is therefore essential to address these conditions with a comprehensive and integrated response. By working with the NCD Alliance, we can address common issues and integrate oral health into NCD policies.

#### FDI and NCD Alliance publish joint policy brief

In 2017, collaborations with the NCD Alliance focused on integrating oral health into the broader NCD agenda and the 2030 Agenda for the Sustainable Development Goals (SDGs). FDI and the NCD Alliance published a joint policy brief, *Accelerating Action on Oral Health and NCDs: Achieving an integrated response*, which provides recommendations for oral disease within the context of NCD prevention and control. The publication was released during the FDI-NCD Alliance joint session *No Health Without Oral Health: How the dental community can leverage the NCD agenda to deliver on the 2030 SDGs* at the 2017 FDI World Dental Congress in Madrid, Spain.



#### Integrated treatment and prevention: FDI co-hosts session at 2nd Global NCD Alliance Forum

FDI also participated in the 2nd Global NCD Alliance Forum in Sharjah, UAE, in December. The forum provided an opportunity to convene NCD civil society in the lead up to the 2018 UN High-level meeting on NCDs. During the forum, FDI co-hosted a session with the World Stroke Organization and the NCD Alliance. The session, entitled *Strengthening Health Systems for NCD Co-morbidities: Exploring solutions for integrated care*, called for health systems to shift their approach to chronic conditions by focusing more on integrated treatment and prevention, for benefit across all NCDs.



PROF. DAVID WILLIAMS PRESENTS AT 2ND NCD FORUM 2017 IN SHARJAH, UAE

called for health systems to shift their approach to chronic conditions by focusing more on integrated treatment and prevention, for benefit across all NCDs.

## World Health Professions Alliance

FDI is a member of the World Health Professions Alliance (WHPA) which represents more than 31 million nurses, pharmacists, physical therapists, dentists and physicians around the world. WHPA works to improve global health and quality of care and facilitates collaboration among the health professions. Oral health is part of the wider healthcare system and inter-professional collaboration between oral health professionals and other health professionals plays a key role in improving health outcomes.

### **FDI contributes to three WHPA statements at the WHO Executive Board and World Health Assembly**

FDI united with its partners in the WHPA to make three statements at the 140th WHO Executive Board and the 70th World Health Assembly. The WHO Executive Board statements focused on: efforts to promote the health of migrants, the Member State mechanism on substandard/spurious/falsely-labelled/falsified/counterfeit medical products, and WHO's working relationship with non-state actors. The World Health Assembly statements addressed the following: the public health dimension of the world drug problem, efforts to promote the health of refugees and migrants and the United Nations High-Level Commission on Health Employment and Economic Growth.

### **FDI headquarters named WHPA secretariat as of 2018**

Following discussions with the five WHPA member organizations, FDI will host the WHPA secretariat as of January 2018. This development serves to strengthen WHPA's capacity and reinforces FDI's commitment to the alliance.

# International Dental Journal

The *International Dental Journal* (IDJ) is FDI's primary scientific publication. Published every two months, IDJ features peer-reviewed articles relevant to oral health worldwide. The articles focus on practice-related research, international public health, and inter-professional education and practice.

IDJ also publishes concise reviews that synthesize the state of the science on pertinent issues for oral health professionals. Oral health experts are often invited to write these reviews, though recognized experts in relevant fields are welcome to propose their own topics.

## What's new in 2017?

### IDJ's new Editorial Board responds to quality, quantity of submissions

Editor-in-Chief Prof. Ira Lamster has expanded the Editorial Board for 2018 to reflect IDJ's international scope and support the growing number of papers.

As IDJ continues to see an increase in the quality of submissions, the journal will slowly increase the number of published articles over the next few years, starting with six more articles in 2018.

Attracting high-quality submissions is an encouraging trend that bolsters FDI's voice and legitimacy within the scientific community.



**PROF. IRA LAMSTER**

EDITOR-IN-CHIEF

**MAGDA FERES**

**LIRAN LEVIN**

**EDWARD LO**

**LONE SCHOU**

ASSOCIATE EDITORS

## Publishing statistics: an increase in readership

The graph below indicates the number of IDJ downloads from 2015-2017.



- ▶ The number of downloads of IDJ content increased by 10.3% in 2017.
- ▶ **2017 downloads: 81,837**
- ▶ The steady annual uptick in downloads reflects growing interest and greater visibility for IDJ within the oral health community.

- ▶ The three most popular articles in 2017 were:

1. *Periodontal disease and the metabolic syndrome* (1,651 downloads)
2. *Mechanisms of silver diamine fluoride on arresting caries: a literature review* (1,469 downloads)
3. *Early childhood caries among 5-to-6-year-old children in Southeast Asia* (1,418 downloads)

# Governance

## FDI elects new president

Dr Kathryn Kell was officially sworn in as FDI's new president during the General Assembly meeting at the 2017 World Dental Congress in Madrid, Spain. Dr Kell began her two-year mandate on 1 September.

## Mid-year Meeting dedicated to strategy development

The 2017 Mid-year Meeting was held in Goa, India, in April 2017. It focused primarily on the development of the new FDI Strategy 2018-2021.

The Mid-year Meeting also focused on updates on FDI advocacy and communications strategies, reports from the Standing Committees, Task Teams, and the Continuing Education Programme, as well as important developments on all FDI projects, partnerships, and the World Dental Congress planning process. Updated membership lists and information on nominations and elections at the General Assembly were also made available.

## General Assembly

As FDI's foremost legislative and governing body, the General Assembly sets FDI policies, defines the strategy and monitors the implementation of FDI's mission.

During the General Assembly meeting at the 2017 FDI World Dental Congress in Madrid, delegates resolved that:

- ▶ The FDI Strategic Plan 2018-2021 be approved. This was a notable accomplishment, as the FDI 2018-2021 strategy serves as a four-year roadmap to achieve FDI's vision of leading the world to optimal oral health.
- ▶ The General Assembly approved the revision of the Policy Statement Manual and Process.
- ▶ The General Assembly adopted the following FDI Policy Statements:
  - ▶ Advertising in Dentistry
  - ▶ CAD/CAM Dentistry
  - ▶ Continuing Dental Education
  - ▶ Dental Practice and Third Parties
  - ▶ Lifelong Oral Health
  - ▶ Odontogenic Pain Management
  - ▶ Promoting Oral Health Through Fluoride
  - ▶ Quality in Dentistry
  - ▶ Sustainability in Dentistry

All FDI Policy Statements adopted in 2017 may be consulted in full on the FDI website.



DR KATHRYN KELL IS SWORN IN AS NEW FDI PRESIDENT (2017-2019)



**FDI COUNCIL, PICTURED FROM LEFT TO RIGHT** PROF. IHSANE BEN YAHYA, MR ENZO BONDIONI, DR SUSIE SANDERSON, DR MARIA FERNANDA ATUESTA MONDRAGON, DR ASHOK DHOBLE, PROF. YOUNG-GUK PARK, DR ALVARO RODA, DR JACK COTTRELL, DR KATHRYN KELL, DR GERHARD SEEBERGER, DR KATHLEEN ROTH, PROF. TAKASHI INOUE, ASSIST. PROF. NIKOLAI SHARKOV, PROF. LIJIAN JIN **NOT PRESENT IN PHOTO** DR EDOARDO CAVALLE

## Council

Council leads FDI in harmony with its vision and mission.

Council is comprised of the FDI President, President-elect, Treasurer, and 10 Councillors, all elected by the General Assembly. The Speaker of the General Assembly and the FDI Executive Director also participate in Council meetings as non-voting members.

FDI congratulated Dr Edoardo Cavallè, Dr Ashok Dhoble, and Prof. Takashi Inoue for their re-election to the FDI Council and welcomed Dr Maria Fernanda Atuesta Mondragon and Prof. Young-Guk Park as new FDI Councillors.

As their terms on Council came to an end in 2017, FDI thanked Past President Dr Patrick Hescot (2015-2017), Dr Jaime Edelson and Dr Kim Chuan How for their important contributions to the organization.

### President

- ▶ Dr Kathryn Kell *USA*

### President-elect

- ▶ Dr Gerhard Seeberger *ITA*

### Treasurer

- ▶ Dr Jack Cottrell *CAN*

### Speaker

- ▶ Dr Susie Sanderson *UK*

### Ex-Officio Member

- ▶ Mr Enzo Bondioni *CHE*

### Members

- ▶ Prof. Ihsane Ben Yahya *MAR*
- ▶ Dr Edoardo Cavallè *ITA*
- ▶ Dr Ashok Dhoble *IND*
- ▶ Prof. Takashi Inoue *JPN*
- ▶ Prof. Lijian Jin *HKG*
- ▶ Dr Maria Fernanda Atuesta Mondragon *COL*
- ▶ Prof. Young-Guk Park *KOR*
- ▶ Dr Alvaro Roda *URY*
- ▶ Dr Kathleen Roth *USA*
- ▶ Assist. Prof. Nikolai Sharkov *BLG*

# Membership

Member NDAs are essential to FDI's work. Their wealth of knowledge and expertise helps us improve our response at every level. Actively engaging with our members allows us to understand the challenges and resource gaps that they face. Regular consultation with members as well as developing activities tailored to their needs are both essential to help raise the profile of oral health at the national level.

FDI was pleased to welcome two Regular members in 2017:

- ▶ Mauritanian Dental Association (*Association des Medecins Dentistes Mauritaniens*)
- ▶ Uzbekistan Dental Association (*O'zbekiston Stomatologlar Assotsiatsiyasi*)

Regular members are NDAs recognized as leading dental associations in their countries as well as significant representatives of the legal and certified dental profession.

FDI represents over 1 million oral health professionals active in NDAs and specialist groups around the globe. In 2017, FDI membership was composed of 193 NDAs and specialist groups in 130 countries. FDI membership also includes 11 National Committees, which are established when a country has more than one National Dental Association as an FDI member.

## Expanding the scope of the Travel Grant Project

This year, the Travel Grant Project budget increased to 15,000 CHF to be able to ensure a more inclusive World Dental Congress for all members.

Eligible NDA members may apply for a travel grant to attend the World Dental Congress and have up to 60% of their travel expenses covered by FDI. The travel grant is available to NDA members from low-and low-middle income countries who would like to attend the FDI World Dental Parliament Business Meetings and General Assembly at the World Dental Congress and be part of the FDI decision-making process.

In 2017, six NDAs from the following countries received a travel grant: Benin, Democratic Republic of Congo, Honduras, Indonesia, Myanmar, and Togo.

## Capacity building with National Dental Associations in Africa

In line with the FDI Strategy for Africa, several NDAs in Africa participated in a 2016 training to support the implementation of the Minamata Convention on Mercury in their countries.

During the 1st FDI African Regional Dental Congress in April 2017, FDI followed-up with these NDAs to evaluate progress made in implementation goals. NDAs from Rwanda, Kenya, Uganda, Niger, Nigeria, and Togo organized continuing education initiatives to promote best practices for dental amalgam waste management, as well as the use of alternative materials whenever possible.

Certain countries created a national committee on mercury to raise awareness on the convention and support its ratification. In Guinea Bissau, Burkina Faso, Kenya, Mali, Togo, Tunisia, Uganda, and Rwanda, NDAs are actively communicating with their environment and health ministries to determine which provisions on dental amalgam could be undertaken at the national level.

**193** NDAs & SPECIALIST GROUPS

**130** COUNTRIES



## Regular Members

- Afghanistan Dentists' Association *AFG*
- Albanian Dental Association *ALB*
- Collegi d'Odontòlegs i Estomatòlegs d'Andorra *AND*
- Confederación Odontológica de la República Argentina *ARG*
- Armenian Dental Association *ARM*
- Australian Dental Association Inc *AUS*
- Österreichische Zahnärztekammer (Austrian Dental Chamber) *AUT*
- Azerbaijan Stomatological Association *AZE*
- Bahamas Dental Association *BHS*
- Bangladesh Dental Society *BGD*
- Barbados Dental Association *BRB*
- Belorussian Dental Association *BLR*
- Chambres Syndicales Dentaires *BEL*
- Société de Médecine Dentaire *BEL*
- Verbond der Vlaamse Tandartsen *BEL*
- "Association des Chirurgiens-Dentistes du Bénin (A.C.D.B.)" *BEN*
- Colegio de Odontólogos de Bolivia *BOL*
- Dental Association of Bosnia & Herzegovina *BIH*
- Botswana Dental Association *BWA*
- Brazilian Association of Dental Surgeons - ABCD *BRA*
- Association Médicale Scientifique Républicaine de Stomatologie *BGR*
- Bulgarian Dental Association *BGR*
- Association des Chirurgiens-Dentistes du Burkina (ACDB) *BFA*
- Myanmar Dental Association *MMR*
- Cambodian Dental Association *KHM*
- Association Nationale des Odontostomatologues du Cameroun (ANOSC) *CMR*
- Canadian Dental Association *CAN*
- Colegio de Cirujano Dentistas de Chile *CHL*
- Chinese Stomatological Association *CHN*
- Chinese Taipei Association for Dental Sciences *TWN*
- Federación Odontológica Colombiana *COL*
- Association Nationale des Chirurgiens-Dentistes *COD*
- Colegio de Cirujanos Dentistas de Costa Rica *CRI*
- Association des Odonto-Stomatologues de Côte d'Ivoire (A.O.S.C.I.) *CIV*
- Croatian Dental Chamber *HRV*
- Croatian Dental Society *HRV*
- Sociedad Cubana de Estomatología *CUB*
- Cyprus Dental Association *CYP*
- Czech Dental Chamber *CZE*
- Association of Public Health Dentists *DNK*
- Danish Dental Association *DNK*
- Dental Chamber of Kosovo *XKX*
- Federacion Odontologica Ecuatoriana *ECU*
- Egyptian Dental Association *EGY*
- Egyptian Dental Syndicate *EGY*
- Emirates Dental Society - Emirates Medical Association *UAE*
- Estonian Dental Association *EST*
- Ethiopian Dental Professionals' Association *ETH*
- Fiji Dental Association *FJI*
- Finnish Dental Association *FIN*
- Macedonian Dental Society *MKD*
- Association Dentaire Française *FRA*
- Association Nationale des Odontostomatologues du Gabon *GAB*
- Georgian Stomatological Association *GEO*
- Bundeszahnärztekammer (BZAEK) *DEU*
- Ghana Dental Association *GHA*
- Hellenic Dental Association *GRC*
- The Stomatological Society of Greece *GRC*
- Guam Dental Society *GUM*
- Colegio Estomatológico de Guatemala *GTM*
- Association Dentaire Haitienne *HTI*
- Colegio de Cirujanos Dentistas de Honduras *HND*
- Hong Kong Dental Association *HKG*
- Hungarian Dental Association *HUN*
- Tannlæknafélag Íslands – The Icelandic Dental Association *ISL*
- Indian Dental Association *IND*
- Indonesian Dental Association *IDN*
- Iranian Dental Association *IRN*
- Iraqi Dental Association *IRQ*
- Irish Dental Association *IRL*
- Israel Dental Association *ISR*
- Associazione Italiana Odontoiatri *ITA*
- Associazione Nazionale Dentisti Italiani *ITA*
- Japan Dental Association *JPN*
- Jordan Dental Association *JOR*
- Kazakhstan Stomatological Association *KAZ*
- Kenya Dental Association *KEN*
- Korean Dental Association *KOR*
- Stomatological (Dental) Association of the Kyrgyz Republic *KGZ*
- Lao Dental Association *LAO*
- Latvian Dental Association *LVA*
- Lebanese Dental Association *LBN*
- Lithuanian Dental Chamber *LTU*
- Association des Médecins-Dentistes du Grand-Duché de Luxembourg *LUX*
- Macau Dental Association *MAC*
- Macedonian Dental Chamber *MKD*
- Malaysian Dental Association *MYS*
- Association des Médecins Dentistes Mauritaniens (Mauritanian Dental Association) *MUS*
- Association des Odontostomatologues du Mali (AOSMA) *MLI*
- Dental Association of Malta *MLT*
- Mauritius Dental Association *MUS*
- Asociación Dental Mexicana Federación Nacional de Colegios de Cirujanos Dentistas A.C. *MEX*
- Moldavian Association of Stomatologists (MAS) *MDA*
- Mongolian Dental Association *MNG*
- Association Marocaine de Prévention Bucco-dentaire (AMPBD) *MAR*
- Associação Moçambicana dos Médicos Dentistas *MOZ*
- Nepal Dental Association *NPL*
- KNMT (Dutch Dental Association) *NLD*
- New Zealand Dental Association *NZL*
- Association des Chirurgiens-Dentistes du Niger *NER*
- Nigerian Dental Association *NGA*
- Norwegian Dental Association *NOR*
- Pakistan Dental Association *PAK*
- Palestine Dental Association *PSE*
- Asociación Odontológica Panameña *PAN*
- Federación Odontológica del Paraguay *PRY*
- Philippines Dental Association *PHL*
- Polish Chamber of Physicians and Dentists *POL*
- Polish Dental Society *POL*
- OMD - Ordem dos Médicos Dentistas *PRT*
- SPEMD - Sociedade Portuguesa de Estomatologia e Medicina Dentária *PRT*
- Romanian Dental Association of Private Practitioners (RDAPP) *ROU*
- Romanian Society of Stomatology *ROU*
- Association Rwandaise des Chirurgiens-Dentistes et Stomatologues *RWA*
- The Saudi Dental Society *SAU*
- Association Nationale des Chirurgiens-Dentistes Sénégalais (A.N.C.D.S) *SEN*
- Serbia Dental Association *SRB*
- Dental Association of Seychelles *SYC*
- Singapore Dental Association *SGP*
- Slovak Chamber of Dentists *SVK*
- Slovenian Dental Association *SVN*
- South African Dental Association *ZAF*
- Consejo General de Colegios Odontólogos y Estomatólogos de España *ESP*
- Sri Lanka Dental Association *LKA*
- Sudanese Dental Union *SDN*
- Swedish Dental Association *SWE*
- Swiss Dental Association (SSO) *CHE*
- Syrian Dental Association *SYR*
- Tanzania Dental Association *TZA*
- Dental Association of Thailand *THA*
- Associacao Dentaria de Timor-Leste (ADTL) *TLS*
- Association des Chirurgiens-Dentistes du Togo (ACDT) *TGO*
- Syndicat Tunisien des Médecins Dentistes de Libre Pratique *TUN*
- Turkish Dental Association *TUR*
- Uganda Dental Association *UGA*
- Ukraine Dental Association *UKR*
- United Kazakhstan Association of Dentists *KAZ*
- O'zbekiston Stomatologlar Assotsiatsiyasi (Uzbekistan Dental Association) *UZB*
- Dubai Dental Centre – UAE *UAE*
- British Dental Association *GBR*
- American Dental Association *USA*
- Asociación Odontológica Uruguaya *URY*
- Vanuatu Dental Association *VUT*
- Vietnam Odonto-Stomatology Association (VOSA) *VNM*
- Zimbabwe Dental Association *ZWE*

## Affiliate Members

- Academy of Osseointegration *USA*
- Groupement des Associations Dentaires Francophones (GADEF) *FRA*
- International Federation of Dental Anesthesiology Societies (IFDAS) *DEU*
- International Society of Computerized Dentistry *DEU*
- Iranian-German Implant Association - IGIA *DEU*
- International Association for Disability and Oral Health *NLD*
- Associação Dentaria Lusofona (ADL) *PRT*
- International Association of Dento-Maxillofacial Radiology *ZAF*
- International Association of Dental Students *CHE*
- International Association of Paediatric Dentistry *CHE*
- The Commonwealth Dental Association *GBR*
- International Association for Dental Research *USA*
- International College of Dentists *USA*
- International Federation of Dental Educators and Associations (IFDEA) *USA*
- The International Congress of Oral Implantologists *USA*
- International Academy of Periodontology (IAP) *USA*
- Pierre Fauchard Academy *USA*
- Alpha Omega International Dental Fraternity *USA*
- Academy of Dentistry International *USA*

## Associate Members

- Asociación Odontologica Argentina *ARG*
- Dental Chamber of Federation of Bosnia and Herzegovina *BIH*
- Sociedad Odontológica de Chile *CHL*
- Taipei Dental Association *TWN*
- Freier Verband Deutscher Zahnärzte *DEU*
- Dental Section of the Hungarian Medical Chamber *HUN*
- Circulo de Odontólogos del Paraguay *PRY*

## Supporting Members

- Australian Dental Industry Association *AUS*
- Brazilian Academy of Dentistry *BRA*
- Georgian Implantological Association *GEO*
- Federation of the European Dental Industry (FIDE) *DEU*
- International College of Cranial-mandibular Orthopedics *USA*
- International Dental Manufacturers *DEU*
- Balkan Stomatological Society *GRC*
- European Dental Student Association (EDSA) *IRL*
- Fundación Salud Oral *GTM*
- Japan Dental Trade Association *JPN*
- Young Dentists Worldwide *POL*
- Mundo a Sorrir – Associao de Medicos Dentistas Solidrios Portugueses *PRT*
- Association of Dental Dealers in Europe (ADDE) *CHE*
- No Noma Federation - Fédération Internationale No Noma *CHE*
- Toothfriendly Foundation *CHE*
- Global Scientific Dental Alliance *UAE*
- The British Dental Industry Association *GBR*
- British Dental Health Foundation and International Dental Health Foundation *GBR*
- Academy of General Dentistry *USA*
- American Association of Orthodontists *USA*
- Dental Trade Alliance *USA*
- America's ToothFairy: National Children's Oral Health Foundation *USA*
- Organization for Safety & Asepsis Prevention (OSAP) *USA*
- American Dental Education Association *USA*

# Letter from the auditor



## **Report of the auditor to the Council of FDI Fédération Dentaire Internationale (FDI World Dental Federation)**

### **Meyrin**

#### **Report of the auditor on the abstract of financial statements**

The accompanying summary financial statements, which comprise the (statement of assets, liabilities and reserve funds and statement of receipts and operating expenditure) as at 31 December 2017 for the year then ended are derived from the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation) for the year ended 31 December 2017. We expressed an unmodified audit opinion on those financial statements in our report dated 27 February 2018. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Swiss GAAP FER, the Swiss law and the association's articles of incorporation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation).

#### **Council's responsibility**

The Council is responsible for the preparation of the summary financial statements in accordance with the requirements of Swiss GAAP FER, the Swiss law and the association's articles of incorporation.

#### **Auditor's responsibility**

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Swiss Auditing Standard (SAS) 810, 'Engagements to Report on Summary Financial Statements'.

#### **Opinion**

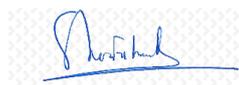
In our opinion, the summary financial statements derived from the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation) for the year ended 31 December 2017 are consistent, in all material respects, with those financial statements, prepared in accordance with Swiss GAAP FER, the Swiss law and the association's articles of incorporation.

PricewaterhouseCoopers SA



Marc Secretan

Audit expert  
Auditor in charge



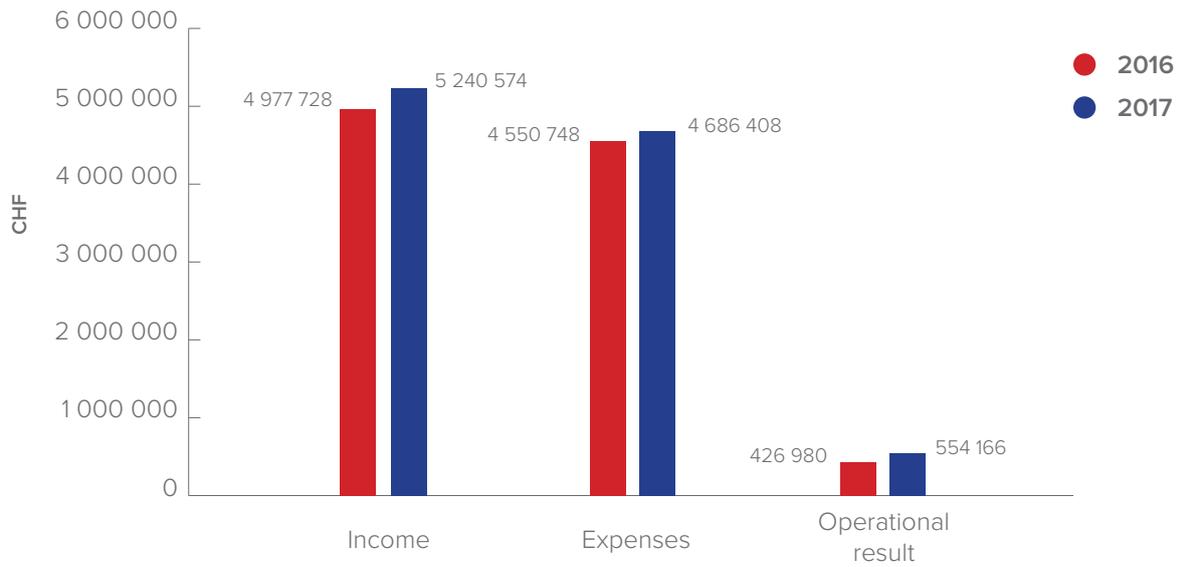
Kevan Sherafatmandjour

Geneva, 27 February 2018

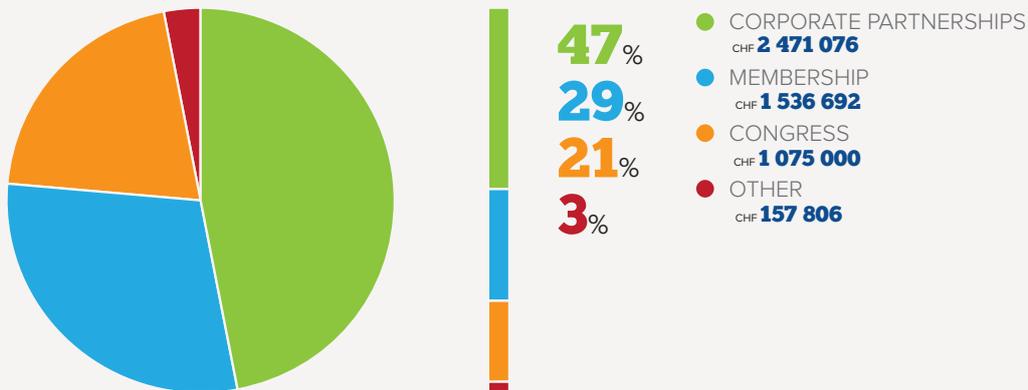
PricewaterhouseCoopers SA, avenue Giuseppe-Motta 50, case postale, CH-1211 Genève 2, Switzerland  
Téléphone: + 41 58 792 91 00, Téléfax: + 41 58 792 91 10, [www.pwc.ch](http://www.pwc.ch)

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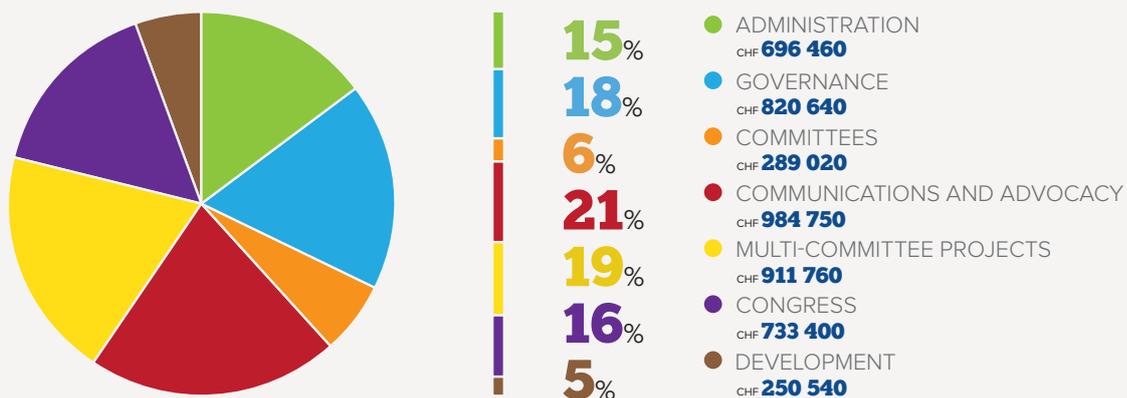
## History of income, operating expenditure and result of the year



### Income



### Operating expenditure



# Statement of assets, liabilities and reserve funds

(in CHF at 31 December 2017)

**2016**

**2017**

## Assets

### Current assets

Cash and cash equivalents	3 201 902	3 142 696
Accounts receivable, net	399 204	94 997
<i>Accounts receivable</i>	399 724	96 557
<i>Provision for bad and doubtful debts</i>	-520	-1 560
Prepayments, deferred costs and other current assets	167 998	192 718
<b>Total current assets</b>	<b>3 769 104</b>	<b>3 430 411</b>

### Non-current assets

Tangible fixed assets	159 208	97 561
Financial fixed assets	1 883 992	2 491 856
Guarantee deposits	64 012	64 018
<b>Total non-current assets</b>	<b>2 107 212</b>	<b>2 653 435</b>

### Total assets

**5 876 316**

**6 083 846**

## Liabilities and reserve funds

### Current liabilities

Accounts payable	71 680	81 157
Other payables	31 034	51 613
Accrued liabilities	138 954	137 200
Deferred income	1 234 080	606 582
Provisions	58 075	52 440
<b>Total current liabilities</b>	<b>1 533 823</b>	<b>928 992</b>
<b>Total liabilities</b>	<b>1 533 823</b>	<b>928 992</b>

### Reserve funds

Restricted funds	330 749	569 388
Unrestricted funds	4 011 744	4 585 466
<i>General reserve brought forward</i>	3 354 791	4 011 744
<i>Net income / (loss) for the year</i>	656 953	573 722
<b>Total reserve funds</b>	<b>4 342 493</b>	<b>5 154 854</b>

### Total liabilities and reserve funds

**5 876 316**

**6 083 846**

# Statement of receipts and operating expenditure

(in CHF at 31 December 2017)

	<b>2016</b>	<b>2017</b>
<b>Income</b>		
Membership	1 563 054	1 536 692
Congress	926 735	1 075 000
<i>World Dental Congress</i>	<i>841 735</i>	<i>925 000</i>
<i>Regional Congress</i>	<i>85 000</i>	<i>150 000</i>
Corporate partnerships	2 331 170	2 471 076
<i>Unrestricted</i>	<i>1 812 359</i>	<i>1 484 772</i>
<i>Restricted</i>	<i>518 811</i>	<i>986 304</i>
Other income	156 769	157 806
<b>Total income</b>	<b>4 977 728</b>	<b>5 240 574</b>
<b>Operating expenditure</b>		
Personnel costs	2 247 079	2 454 040
Office	377 489	367 290
Travel & subsistence	556 559	618 284
Operational	1 094 498	893 342
Congress-specific	103 872	213 307
Print/Communication/Web	100 588	86 497
Non-project	70 663	53 648
<b>Total expenses</b>	<b>4 550 748</b>	<b>4 686 408</b>
<b>Operational result</b>	<b>426 980</b>	<b>554 166</b>
Financial result	-30 226	258 195
<b>Net-operational result</b>	<b>396 754</b>	<b>812 361</b>
Restricted income allocated to restricted funds	-518 811	-986 304
Restricted income withdrawn from restricted funds	779 010	747 665
<b>Result of the year</b>	<b>656 953</b>	<b>573 722</b>
<b>Unrestricted funds at the end of the year</b>	<b>4 011 744</b>	<b>4 585 466</b>

# Staff

## EXECUTIVE OFFICE

### Enzo Bondioni

EXECUTIVE DIRECTOR

## GOVERNANCE

### Djerdana (Gina) Ivosevic

GOVERNANCE AND MEMBERSHIP DIRECTOR

### Maria Kramarenko

MEMBERSHIP MANAGER

## EDUCATION AND PUBLIC HEALTH

### Virginie Horn Borter

EDUCATION AND PUBLIC HEALTH DIRECTOR

### José Ibarra

EDUCATION AND PUBLIC HEALTH MANAGER

### Isabelle Bourzeix

EDUCATION AND PUBLIC HEALTH MANAGER

### Tina Hong Kaiser

EDUCATION AND PUBLIC HEALTH MANAGER

### Charlotte Fine

EDUCATION AND PUBLIC HEALTH MANAGER

### Sean Taylor

EDUCATION AND PUBLIC HEALTH COORDINATOR

## COMMUNICATIONS AND ADVOCACY

### Charanjit (Chaz) Jagait

COMMUNICATIONS AND ADVOCACY DIRECTOR

### Claudia Marquina

COMMUNICATIONS AND ADVOCACY MANAGER

### Kristina Collins

ADVOCACY AND COMMUNICATIONS MANAGER

### Christopher Simpson

COMMUNICATIONS MANAGER

### Gilberto Lontro

MULTIMEDIA AND GRAPHIC DESIGN MANAGER

## CONGRESS AND EVENTS

### Steve Girod

CONGRESS AND EVENTS DIRECTOR

## BUSINESS DEVELOPMENT AND CORPORATE RELATIONS

### Emmanuel Chevron

BUSINESS DEVELOPMENT AND CORPORATE RELATIONS DIRECTOR

## FINANCE AND ADMINISTRATION

### Céline Ormancey

FINANCE AND ADMINISTRATION DIRECTOR

### Cindy Romand

FINANCE COORDINATOR

# Together for optimal oral health: our partners

Our partners have a significant impact in furthering our vision of achieving optimal oral health for all. FDI is grateful for the generous support of our 2017 partners:



VISION 2020



CARIES PREVENTION PARTNERSHIP



GLOBAL PERIODONTAL HEALTH PROJECT



ORAL HEALTH FOR AN AGEING POPULATION  
VISION 2020



ORAL HEALTH OBSERVATORY  
GLOBAL PERIODONTAL HEALTH PROJECT



WORLD ORAL HEALTH DAY  
VISION 2020



PERI-IMPLANT DISEASES PROJECT



VISION 2020



**KULZER**  
MITSUI CHEMICALS GROUP

GLOBAL CONTINUED EDUCATION



VISION 2020



WORLD ORAL HEALTH DAY



VISION 2020



GLOBAL PERIODONTAL HEALTH PROJECT



BRUSH DAY & NIGHT  
RECOGNITION PROGRAMME  
VISION 2020  
WORLD ORAL HEALTH DAY



RECOGNITION PROGRAMME  
VISION 2020  
WORLD ORAL HEALTH DAY

**"The dental profession is a highly respected member of the public health family: after all, dentistry pioneered the concept of preventive medicine, turning it into an art as well as a science. A profession that makes prevention a driving incentive deserves our highest regard."**

FORMER WHO DIRECTOR GENERAL DR MARGARET CHAN, DURING THE WELCOME CEREMONY OF THE 2012 FDI WORLD DENTAL CONGRESS IN HONG KONG

